

Bio-based Industries Consortium

Rob Beekers Chairman of the Governance Board





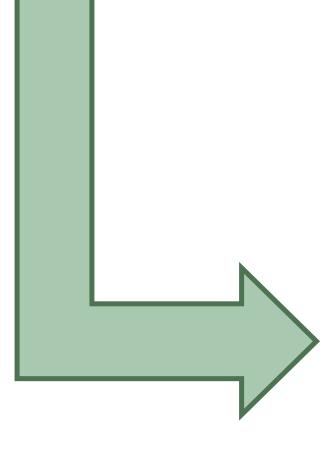


Circular

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Transition is needed





Turning the straight line into a circle



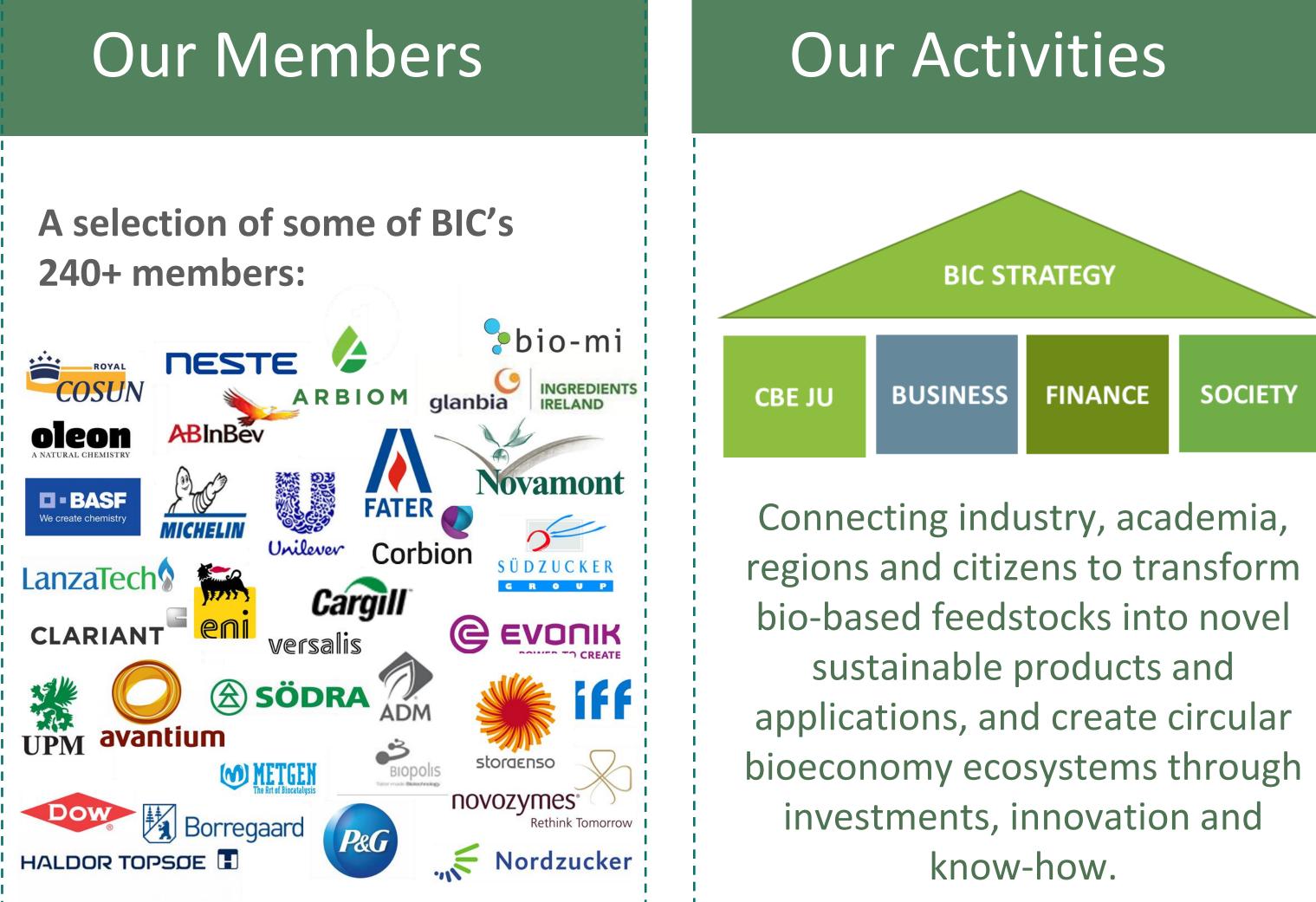
A circular bio-based society



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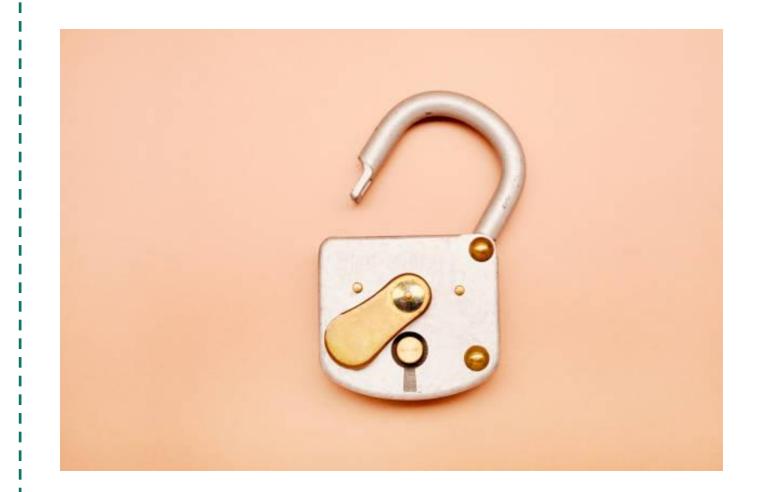
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New Value Chains



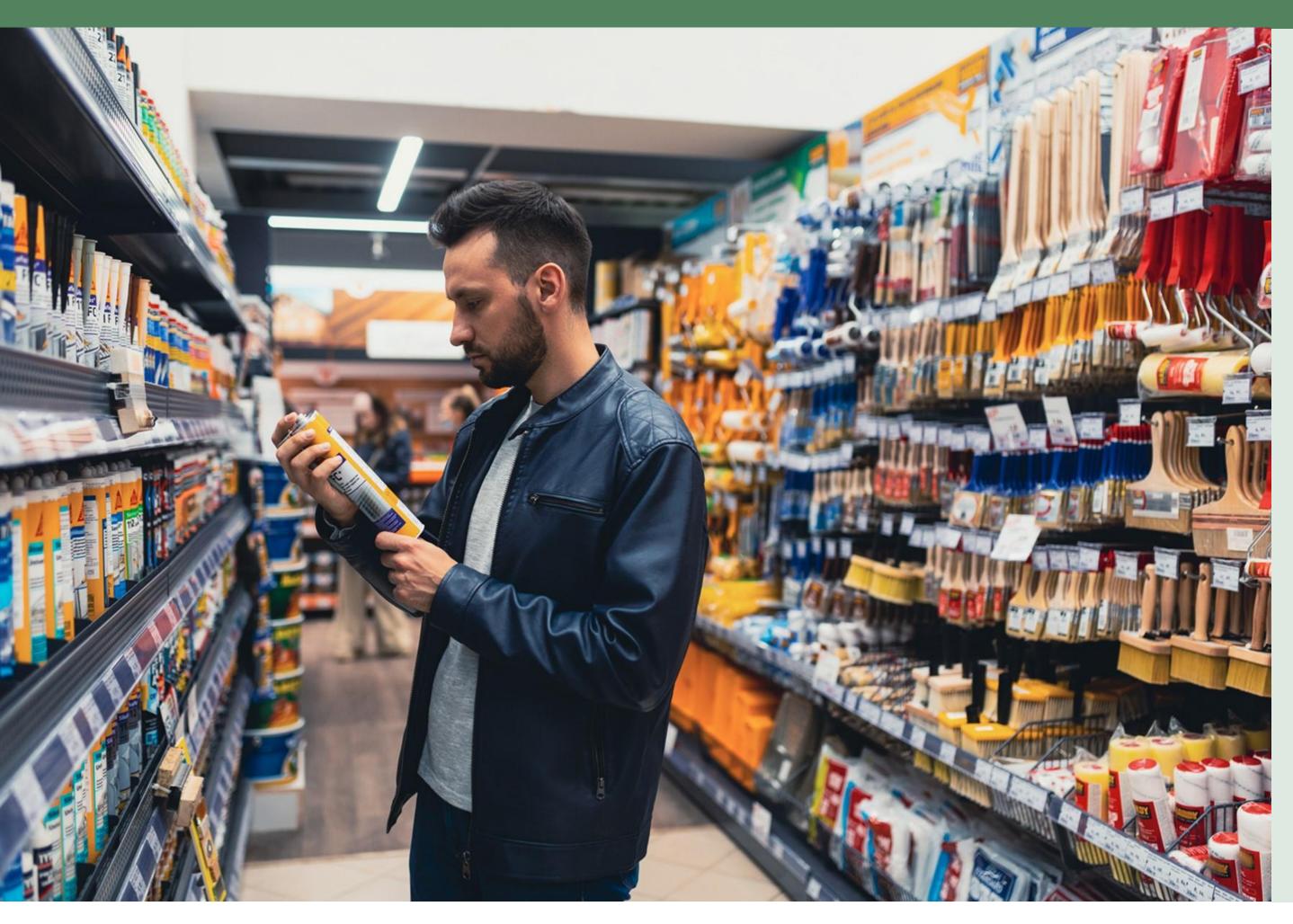
Unlocking the knowledge that resides within academia and industry





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CONSUMER REQUIREMENTS











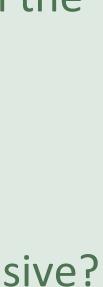
How do I know if this product is sustainable?

Will this product be available on the shelf for me to buy it again?

Why is this product more expensive? need 5 of these.

It is going to cost me too much.



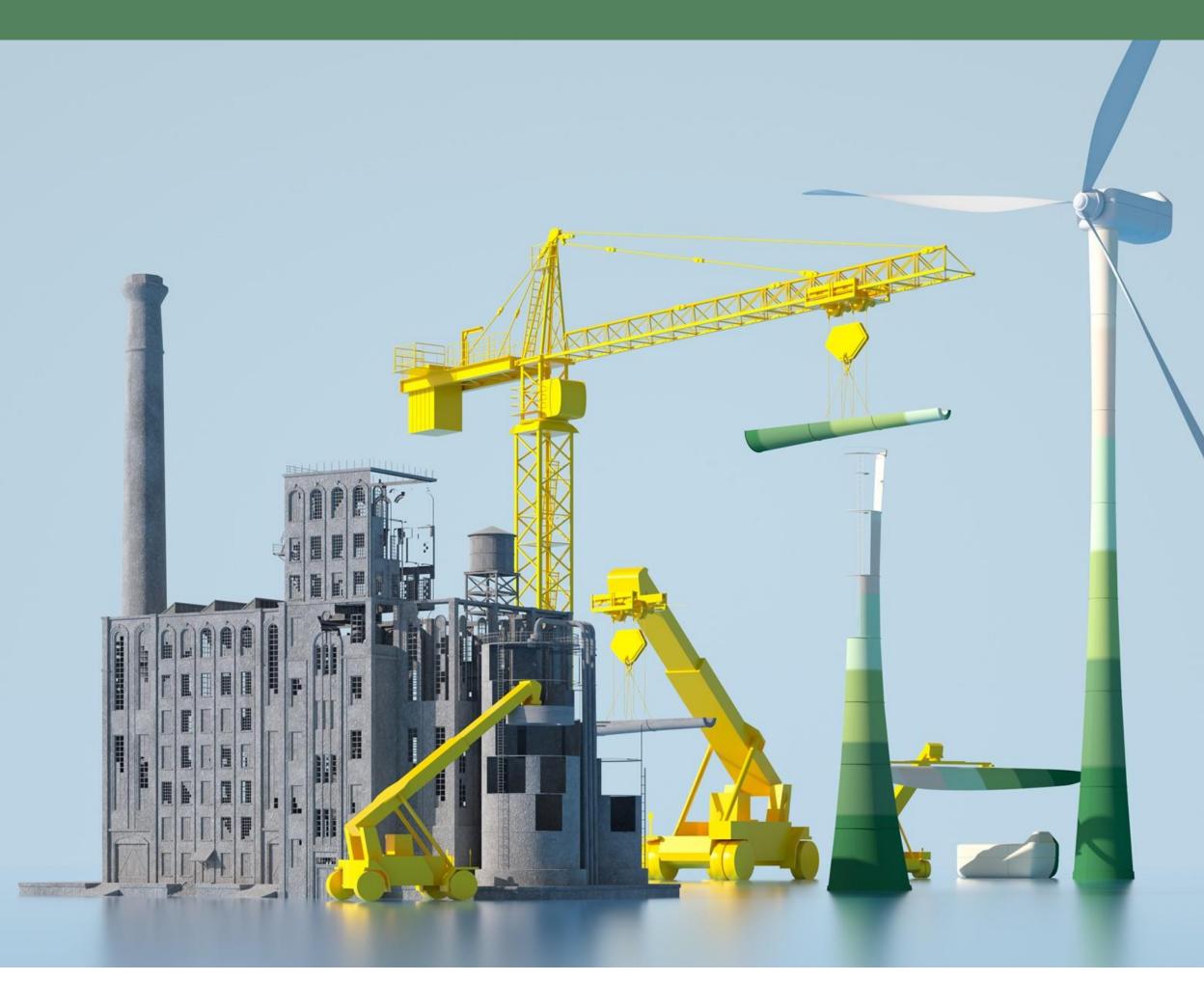




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INDUSTRY REQUIREMENTS







Will there be demand for my products? What is the EC's position on bio-based products?

What is the availability and cost of biomass compared to other regions in the world? Why are there constraints on using primary crops?

What is cost of capital and support mechanisms to de-risk the large investment for Industrial scale plants?









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Europe

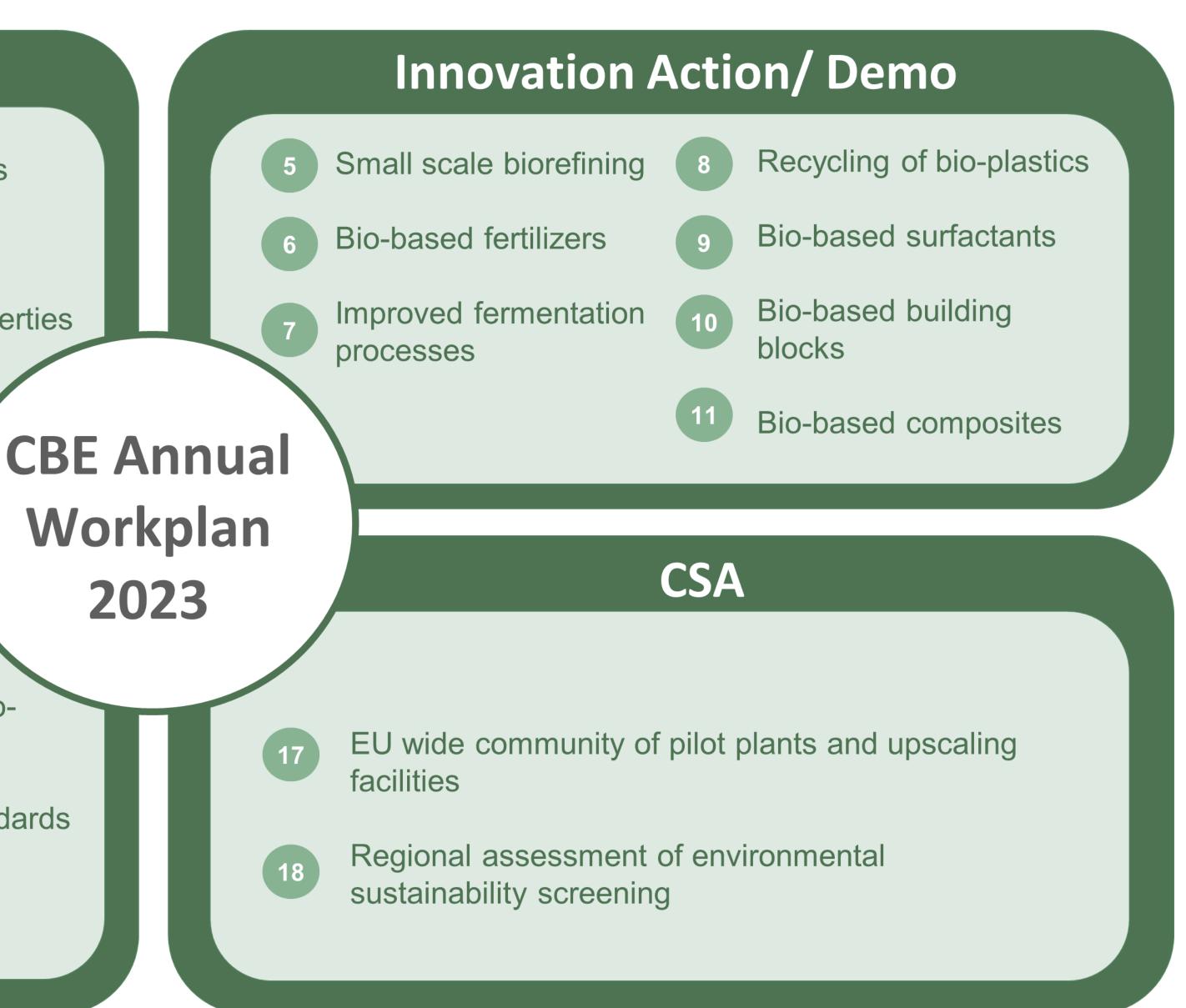
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Flagship

- Optimized and integrated forest-based value chains
- 2 Expansion/retrofitting bio-refineries
- 3 Bio-based Packaging materials with improved properties
 - Valorization of aquatic biomass waste and residues

RIA

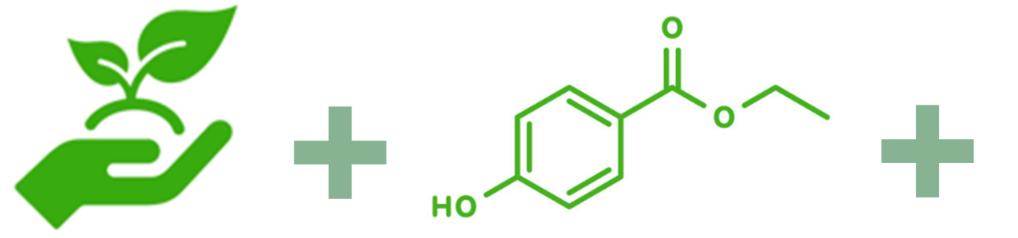
 Phyto Management
Improved forest management
Optimized Industrial biotech processes
High performance biobased polymers
Development of standards for biodegradability







Success of the Circular Bio-based Europe JU **De-fossilization** of Materials 0







Collaboration

