

# STORYBOARD



**CBE JU**  
**Stakeholder**  
**Forum 2023**

**#CBESF23**

6-7 December  
The Egg Brussels

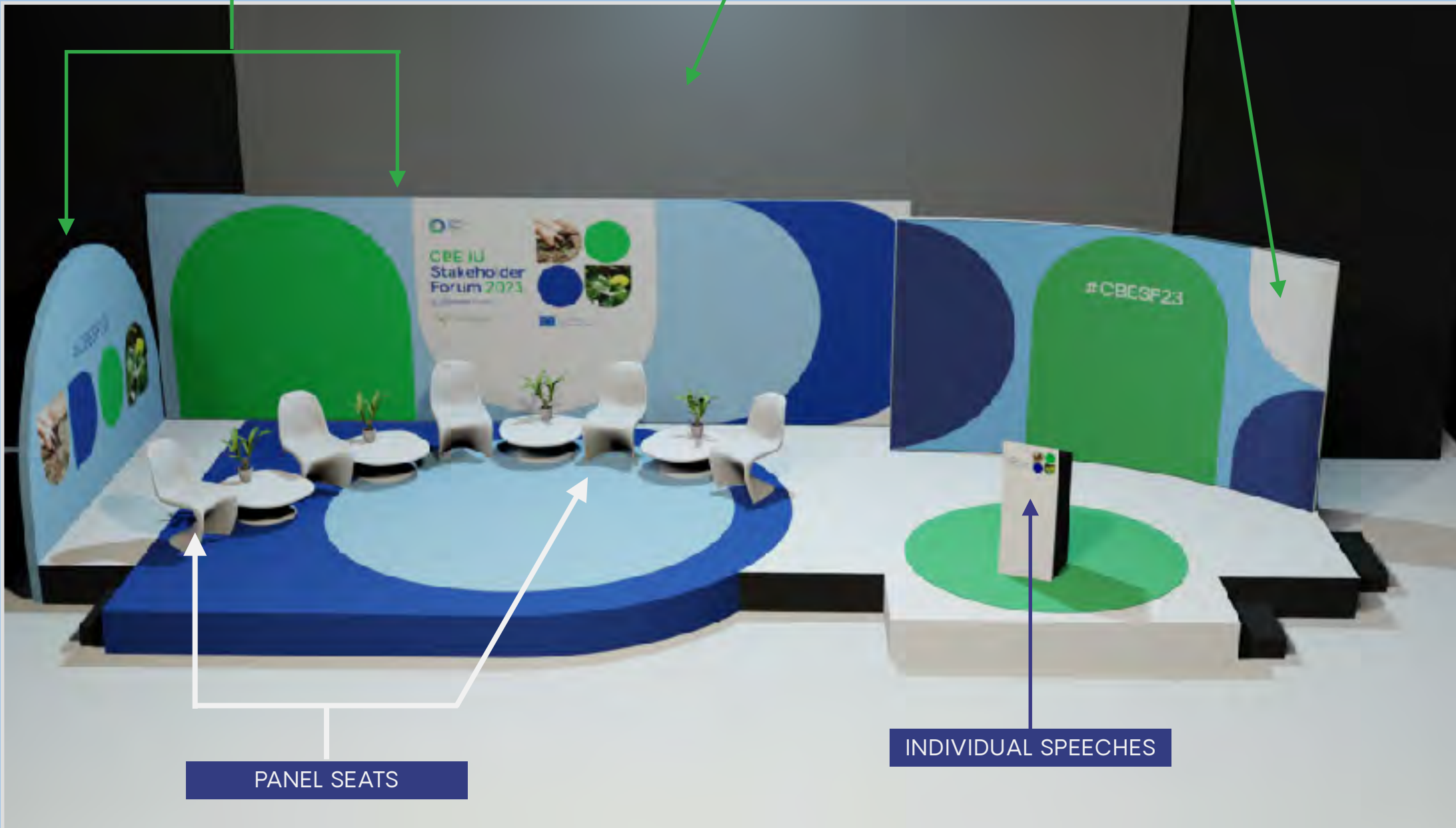
# STORYBOARD

## DAY 1

SOLID PRINTED  
BACKGROUND

VIDEO PROJECTOR  
SCREEN

LED Screen (for any  
needed content)



PANEL SEATS

INDIVIDUAL SPEECHES

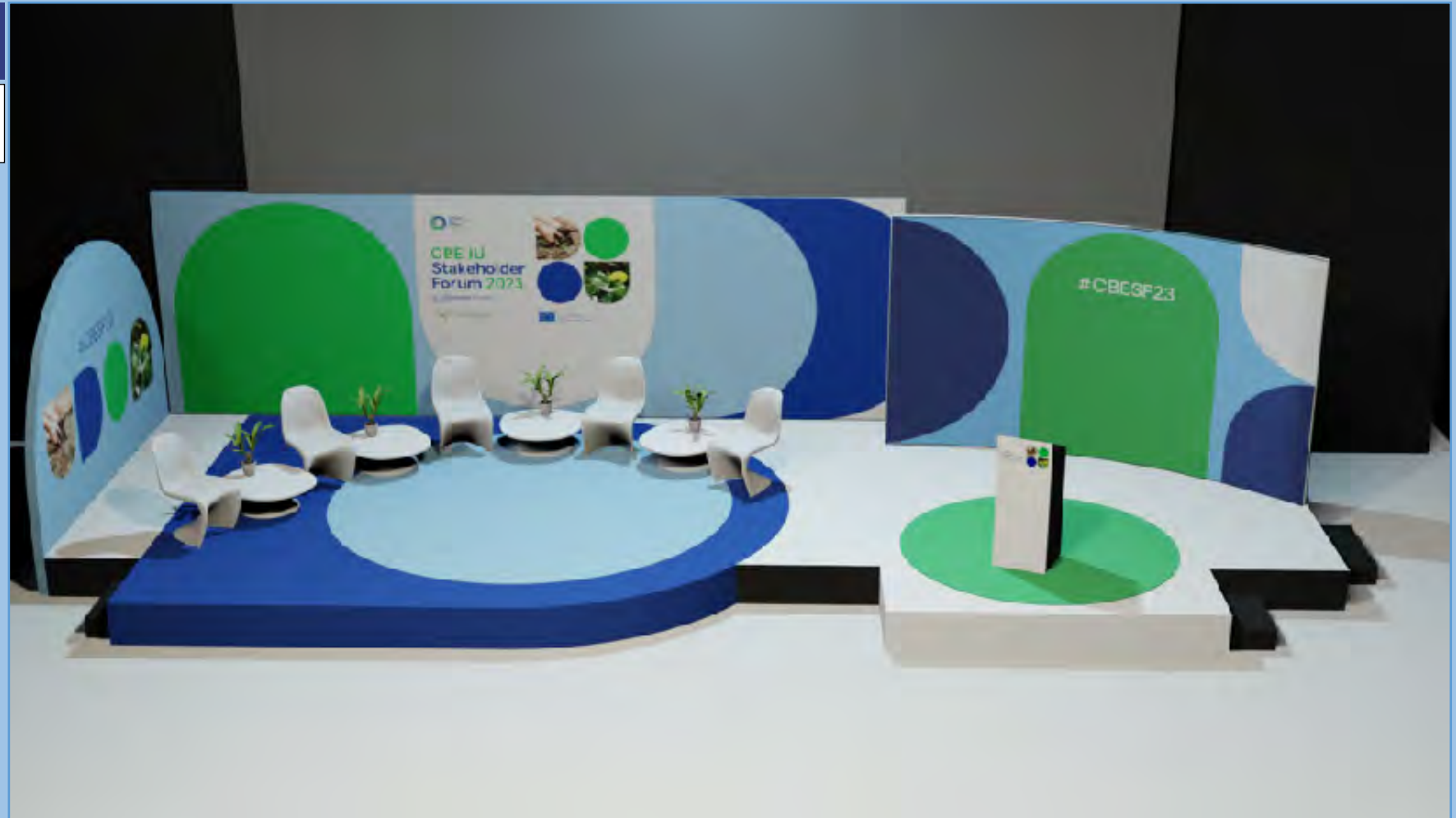
Moderator sits at extreme left / MC standing at center

Individual Speeches behind lectern.  
Power points or any needed content displayed on video projector screen



TIME

STAGE

TITLE OF SESSION OR  
SPEAKERSTITLE OR TYPE OF  
INTERVENTION

WHAT HAPPENS ON STAGE

# STORYBOARD

# AUDITORIUM

## PLENARY & THEME 1

## OPENING PLENARY



13H40-14H

LUNCH BREAK

Public entrance



Empty stage with some chairs, to signify that panels will take place here.

Visual of the conference on Video-projector screen

Dedicated background on Led screen

## OPENING PLENARY



14H

## OPENING PLENARY

**Nicoló Giacomuzzi-  
Moore** CBE JU Executive  
Director



CBE JU Executive Director on stage behind lectern,  
while Countdown & opening Bumper displayed on Video-projector screen  
Dedicated background on Led screen

## OPENING PLENARY



14H

## OPENING PLENARY

Welcome speech:  
**Nicoló Giacomuzzi-  
Moore** CBE JU Executive  
Director



CBE JU Executive Director welcome speech,  
ED speech displayed Video-projector screen  
Dedicated background on Led screen



## OPENING PLENARY



14H10

## OPENING PLENARY

**Monika Jones** Master of  
Ceremony



MC enters, thank speaker  
MC speech displayed Video-projector screen  
Dedicated background on Led screen

## OPENING PLENARY



14H10

## OPENING PLENARY

Inspirational /  
Achievement video

Inspirational achievement video  
Video displayed Video-projector screen  
Dedicated background on Led screen

## OPENING PLENARY



14H20

## OPENING PLENARY

**Monika Jones** Master of Ceremony  
**Marc Lemaître**,  
Director-General of RTD



MC introduces next speaker  
MC speech displayed Video-projector screen  
Dedicated background on Led screen

## OPENING PLENARY



14H20

## OPENING PLENARY

Individual Speech:  
**Marc Lemaître**,  
Director-General of RTD



Speaker speech,  
Speaker speech displayed Video-projector screen  
Dedicated background on Led screen

## OPENING PLENARY



14H35

OPENING PLENARY

**Monika Jones** Master of  
Ceremony



MC thanks speaker

MC speech displayed Video-projector screen

Dedicated background on Led screen

## OPENING PLENARY



14H35

## OPENING PLENARY

**Monika Jones** Master of Ceremony  
**Catia Bastioli**, CEO of Novamont



MC introduces next speaker  
MC speech displayed Video-projector screen  
Dedicated background on Led screen

## OPENING PLENARY



14H35

## OPENING PLENARY

Individual Speech:  
**Catia Bastioli**, CEO of  
Novamont



Speaker speech,  
Speaker speech displayed Video-projector screen  
Dedicated background on Led screen

## OPENING PLENARY



14H50

OPENING PLENARY

**Monika Jones** Master of  
Ceremony



MC thanks speaker

MC speech displayed Video-projector screen

Dedicated background on Led screen



## OPENING PLENARY



14H50

## OPENING PLENARY

**Monika Jones** Master of  
Ceremony



MC introduces agenda / logistics & final [sli.do](#) warmup question

MC speech displayed Video-projector screen

Dedicated background on Led screen

## OPENING PLENARY



15H

## OPENING PLENARY

**Monika Jones** Master of  
Ceremony



MC announces Coffee Break  
MC speech displayed Video-projector screen  
Dedicated background on Led screen

## SESSION 1 - THEME 1



15H / 15H15

COFFEE BREAK

Setting up Session 1



Empty stage with 10 chairs (9 speakers + 1 Moderator). Glasses of water on tables. Hand microphones on chairs.

Visual of the conference on Video-projector screen

Dedicated background on Led screen

## SESSION 1 - THEME 1



15H15

SESSION 1

**Conny Czymoch**  
Moderator

Moderator welcome audience,  
Moderator speech is displayed on Video-projector screen  
Dedicated Background on Led screen

## SESSION 1 - THEME 1



15H25

## SESSION 1

**Conny Czymoch**  
Moderator  
**Babette Pettersen,**  
Vice-President Europe of  
LanzaTech



Moderator introduce next topic and introduce next speaker,  
Moderator speech is displayed on Video-projector screen  
Dedicated Background on Led screen

## SESSION 1 - THEME 1



15H25

## SESSION 1

Keynote address:  
**Babette Pettersen,**  
Vice-President Europe of  
LanzaTech



Speaker speech while moderator listen on stage,  
Speaker speech is displayed on Video-projector screen  
Dedicated Background on Led screen



## SESSION 1

**Conny Czymoch**

Moderator

**Babette Pettersen,**Vice-President Europe of  
LanzaTech**15H35 : Sarah Hosking,**Biosourcing Platform Leader,  
Unilever**15H40 : Ana Maria****Bravo,**Director of Public Affairs,  
International Flavor &  
Fragrances (IFF)**15H45 : Bernard de****Galembert**

Director, CEFIC

**15H50 : Robert Mack,**EMEA Government Relations  
Senior Director, Kimberly-  
Clark**15H55 : Maria****Gustafsson,**Swedish Standards Institute  
(SIS)

## SESSION 1 - THEME 1



Moderator thanks speaker and call remaining speakers stage.

Moderator speech is displayed on Video-projector screen

Dedicated Background on Led screen



16H

## SESSION 1

Collective discussion:

**Conny Czymoch**

Moderator

**Babette Pettersen,**Vice-President Europe of  
LanzaTech**Sarah Hosking,**Biosourcing Platform  
Leader, Unilever**Ana Maria Bravo,**Director of Public Affairs,  
International Flavor &  
Fragrances (IFF)**Bernard de Galembert,**

Director, CEFIC

**Robert Mack,** EMEA

Government Relations

Senior Director,  
Kimberly-Clark**Maria Gustafsson,**Swedish Standards  
Institute (SIS)

## SESSION 1 - THEME 1



Moderator thanks speakers and starts collective discussion and exchanges

Exchanges are displayed on Video-projector screen

Dedicated Background on Led screen





17H25

## SESSION 1

**Conny Czymoch**

Moderator

**Babette Pettersen,**Vice-President Europe of  
LanzaTech**Sarah Hosking,**Biosourcing Platform  
Leader, Unilever**Ana Maria Bravo,**Director of Public Affairs,  
International Flavor &  
Fragrances (IFF)**Bernard de Galembert,**

Director, CEFIC

**Robert Mack,** EMEA

Government Relations

Senior Director,

Kimberly-Clark

**Maria Gustafsson,**Swedish Standards  
Institute (SIS)

## SESSION 1 - THEME 1



Moderator thanks speakers and invite audience to Exhibition

Moderator speech is displayed on Video-projector screen

Dedicated Background on Led screen

# STORYBOARD

# AQUARIUM

## THEME 2

## SESSION 1 - THEME 2



15H15

COFFE BREAK

Public entrance



Empty stage with accurate numbers of chairs.  
Visual of the conference on Video-projector screen  
Dedicated background behind lectern

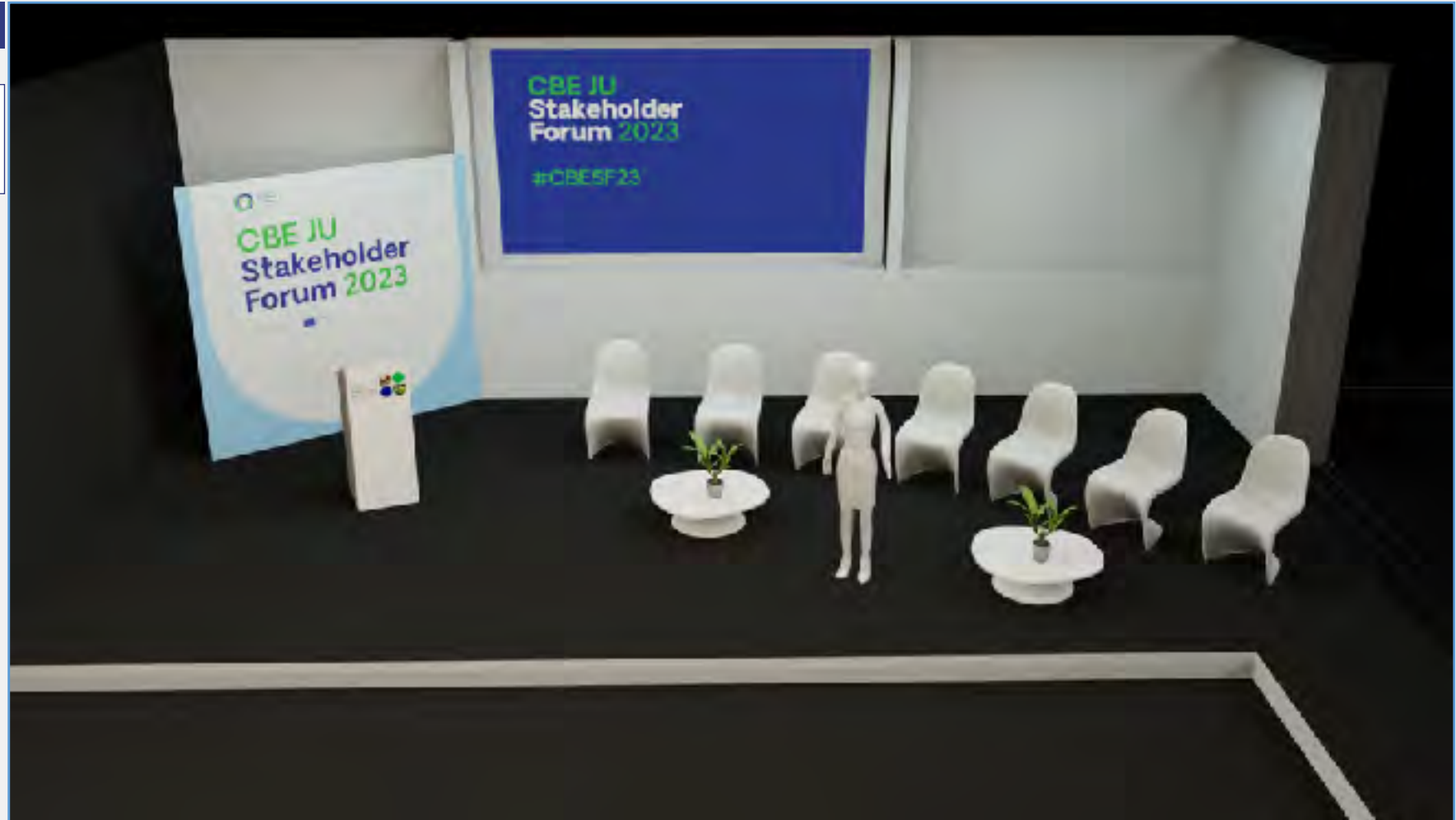
## SESSION 1 - THEME 2



15H15

SESSION 1

**Charlotte Van  
Velthoven-Geerdink**  
Moderator



Moderator on stage, welcome audience, introduces topic and next speaker

## SESSION 1 - THEME 2

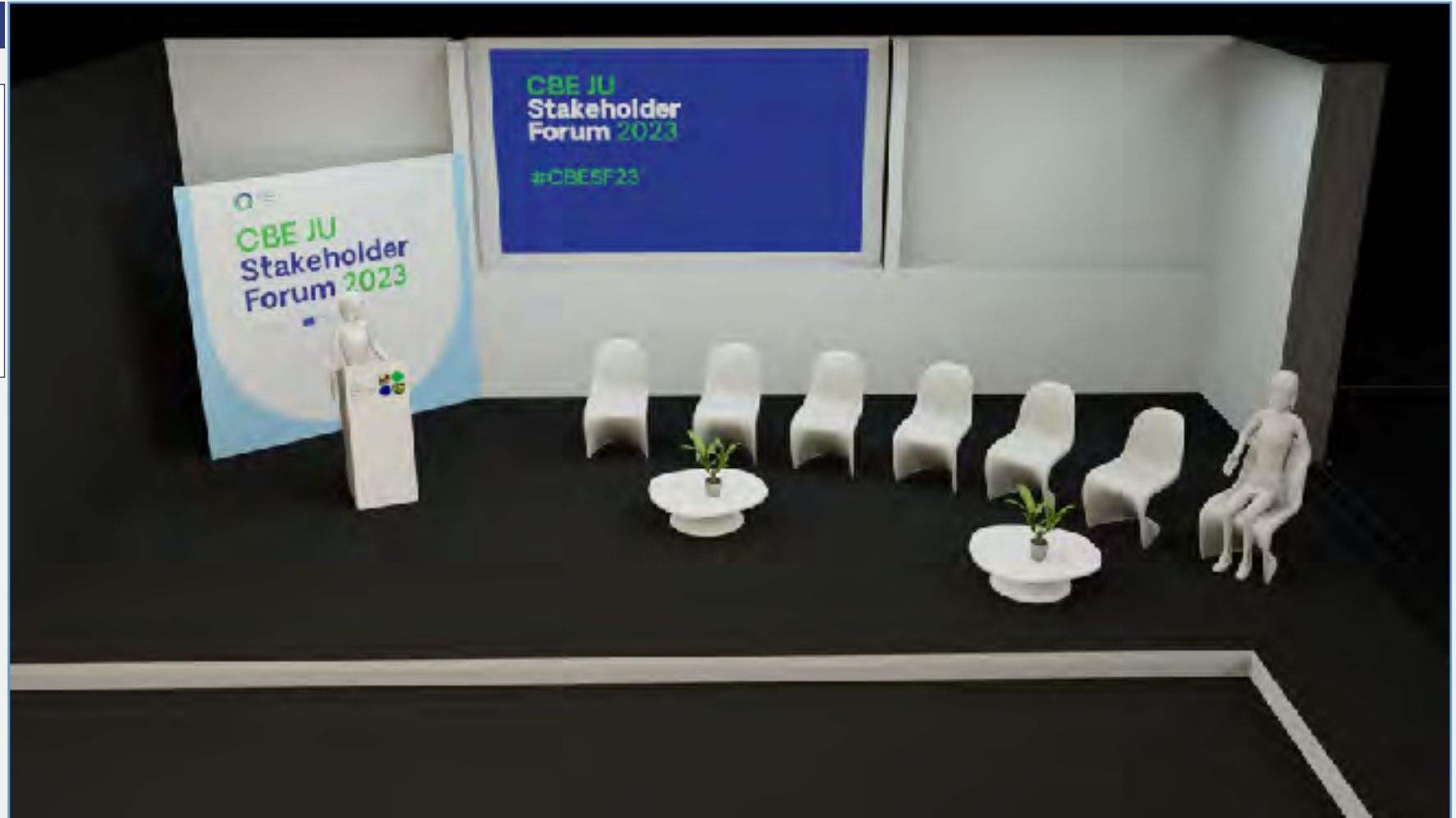


15H15

## SESSION 1

**Charlotte Van  
Velthoven-Geerdink**  
Moderator

Keynote:  
**Peep Pitk**, Chief  
Development Officer,  
Fibenol, SWEETWOODS  
project



Moderator on the right of the stage,  
Speaker's speech behind the lectern

## SESSION 1 - THEME 2



15H25

## SESSION 1

**Charlotte Van Velthoven-Geerdink**  
Moderator

**Peep Pitk**, Chief Development Officer, Fibenol, SWEETWOODS project

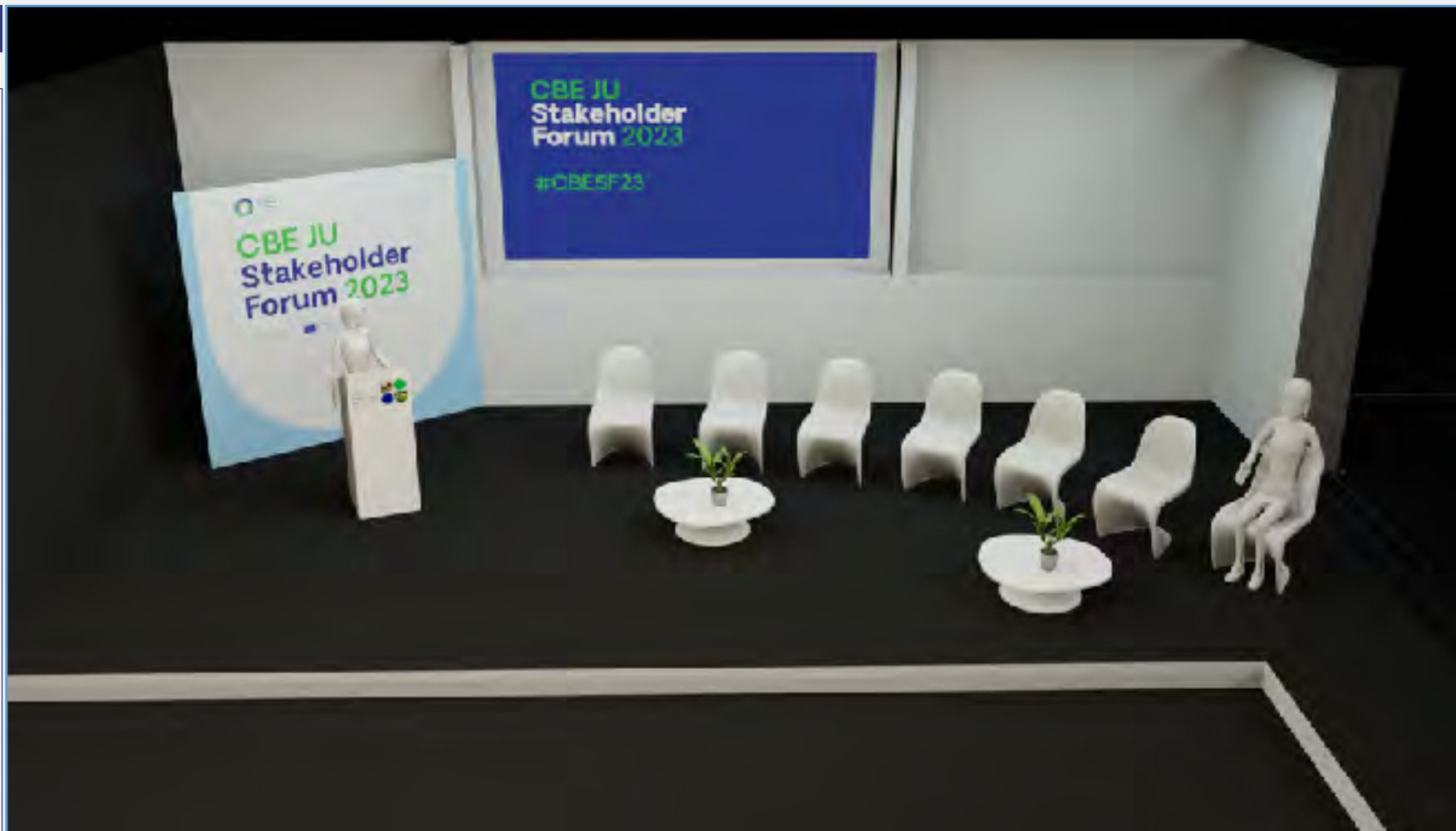
**Julie Person**, Project Coordinator & Communication Corporate, Microphyt, SCALE project

**Petri Oinonen**, CEO & Founder, Ecohelix, VEHICLE project

**Piergiuseppe Morone**, Vice-Chair of CBE JU SC and Full professor of Economic Policy

**Pavel Misiga**, Head of Unit for Circular Economy & Biobased Systems, DG RTD

**Herrick (Rick) Fox**, USDA OCE Bioeconomy Coordinator



Moderator thanks speaker and call remaining speakers on stage.

## SESSION 1 - THEME 2



15H25 - 15H50

## SESSION 1

**Charlotte Van Velthoven-Geerdink**

Moderator  
**Peep Pitk**, Chief Development Officer, Fibenol, SWEETWOODS project

**15H25 : Julie Person**, Project Coordinator & Communication Corporate, Microphyt, SCALE project

**15H30 : Petri Oinonen**, CEO & Founder, Ecohelix, VEHICLE project

**15H35 : Piergiuseppe Morone**, Vice-Chair of CBE JU SC and Full professor of Economic Policy

**15H40 : Pavel Misiga**, Head of Unit for Circular Economy & Biobased Systems, DG RTD

**15H45 : Herrick (Rick) Fox**, USDA OCE Bioeconomy Coordinator



Speaker's speech behind the lectern

Previous speaker reaches his seat,

## SESSION 1 - THEME 2



15H50

## SESSION 1

**Charlotte Van Velthoven-Geerdink**  
Moderator

**Peep Pitk**, Chief Development Officer, Fibenol, SWEETWOODS project

**Julie Person**, Project Coordinator & Communication Corporate, Microphyt, SCALE project

**Petri Oinonen**, CEO & Founder, Ecohelix, VEHICLE project

**Piergiuseppe Morone**, Vice-Chair of CBE JU SC and Full professor of Economic Policy

**Pavel Misiga**, Head of Unit for Circular Economy & Biobased Systems, DG RTD

**Herrick (Rick) Fox**, USDA OCE Bioeconomy Coordinator



Moderator thanks speakers who reaches his seat and starts collective discussion and exchanges



## SESSION 1 - THEME 2



17H20

## SESSION 1

**Charlotte Van Velthoven-Geerdink**  
Moderator

**Peep Pitk**, Chief Development Officer, Fibenol, SWEETWOODS project

**Julie Person**, Project Coordinator & Communication Corporate, Microphyt, SCALE project

**Petri Oinonen**, CEO & Founder, Ecohelix, VEHICLE project

**Piergiuseppe Morone**, Vice-Chair of CBE JU SC and Full professor of Economic Policy

**Pavel Misiga**, Head of Unit for Circular Economy & Biobased Systems, DG RTD

**Herrick (Rick) Fox**, USDA OCE Bioeconomy Coordinator



Moderator thanks speakers and invite audience to Exhibition

# STORYBOARD

# STUDIO

## THEME 3

## SESSION 1 - THEME 3



15-15H15

SESSION 1

Public entrance



Empty stage with accurate number of chairs regarding the number of speakers.

Visual of the conference on Video-projector screen

Dedicated background on Led screen

## SESSION 1 - THEME 3



15H15

SESSION 1

**Jennifer Baker**  
Moderator

Moderator on stage, welcome audience, introduces topic and next speaker

## SESSION 1 - THEME 3

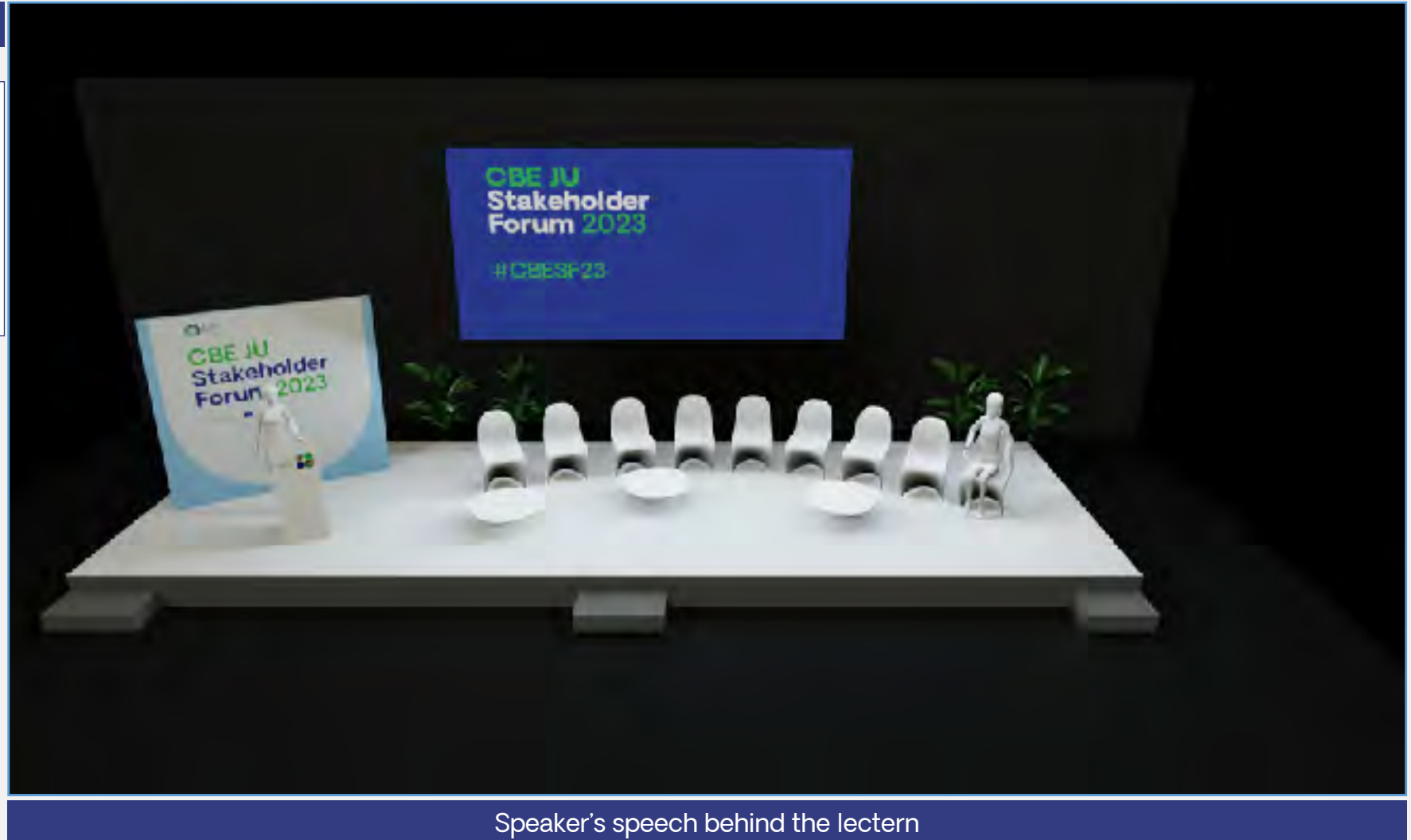


15H15

## SESSION 1

**Charlotte Geerdink**  
Moderator

Keynote address:  
**Kevin O'Connor**, Former  
Chair of BBI JU Scientific  
Committee and Director,  
BiOrbic





15H25

## SESSION 1 - THEME 3

## SESSION 1

**Jennifer Baker**

Moderator

**Kevin O'Connor**, Former Chair of BBI JU Scientific Committee and Director, BiOrbic

**Helena Vieira**, Chair of CBE JU Scientific Committee and Coordinator Researcher and ERA CHAIR Holder, University of Aveiro

**Deepak Pant**, Senior Scientist, VITO

**Fabio Fava**, Vice-Chair of CBE JU SRG & Professor, University of Bologna

**Greet Maenhout**, Head of the Forests and Bioeconomy Unit, JRC

**Stephan van Sint Fiet**, CEO, Vivici

**Geert Maesmans**, VP Research and Development at Cargill Food and Bio

**Dirk Carrez**, Executive Director, BIC



Moderator thanks speaker & call all remaining speakers on stage,  
Previous speaker reaches his seat,



## SESSION 1

## SESSION 1 - THEME 3

**Jennifer Baker**

Moderator

**Kevin O'Connor**, Former  
Chair of BBI JU Scientific  
Committee and Director,  
BiOrbic

**Helena Vieira**, Chair of  
CBE JU Scientific Committee  
and Coordinator Researcher  
and ERA CHAIR Holder,  
University of Aveiro

**15h30: Deepak Pant**,  
Senior Scientist, VITO

**15h35: Fabio Fava**,  
Vice-Chair of CBE JU SRG &  
Professor, University of  
Bologna

**15h40: Greet  
Maenhout**,

Head of the Forests and  
Bioeconomy Unit, JRC

**15h45: Stephan van  
Sint Fiet**, CEO, Vivici

**15h50: Geert  
Maesmans**,

VP Research and  
Development at Cargill Food  
and Bio

**15h55: Dirk Carrez**,  
Executive Director, BIC



Slide session on stage with interaction with audience



16H

## SESSION 1

## SESSION 1 - THEME 3

**Jennifer Baker**

Moderator

**Kevin O'Connor**, Former Chair of BBI JU Scientific Committee and Director, BiOrbic

**Helena Vieira**, Chair of CBE JU Scientific Committee and Coordinator Researcher and ERA CHAIR Holder, University of Aveiro

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**Geert Maesmans**, VP Research and Development at Cargill Food and Bio

**Dirk Carrez**, Executive Director, BIC



Moderator thanks speakers and starts collective discussion and exchanges





17H15

## SESSION 1

## SESSION 1 - THEME 3

**Jennifer Baker**

Moderator

**Kevin O'Connor**, Former Chair of BBI JU Scientific Committee and Director, BiOrbic

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**Geert Maesmans**, VP Research and Development at Cargill Food and Bio

**Dirk Carrez**, Executive Director, BIC



Moderator thanks speakers and invite audience to Exhibition

# STORYBOARD

## DAY 2

# STORYBOARD

# AUDITORIUM

## THEME 1

## SESSION 2 - THEME 1



8H30-9H

SESSION 2

Public entrance



Empty stage with accurate number of chairs regarding the number of speakers.

Visual of the conference on Video-projector screen

Dedicated background on Led screen

## SESSION 2 - THEME 1



9H

SESSION 2

**Conny Czymoch**  
Moderator

Moderator welcome audience, introduce next topic,  
Moderator speech displayed Video-projector screen  
Dedicated background on Led screen

## SESSION 2 - THEME 1



9H

## SESSION 2

**Conny Czymoch**  
Moderator  
**Belgin van Dongen-Köse**, Managing Director,  
Global Meat & Dairy  
Alternative Solutions,  
Cargill



Moderator introduce next speaker,  
Moderator speech displayed Video-projector screen  
Dedicated background on Led screen

## SESSION 2 - THEME 1



9H

## SESSION 2

Keynote address:  
**Belgin van Dongen-Köse**, Managing Director,  
Global Meat & Dairy  
Alternative Solutions,  
Cargill



Speaker speech while moderator listen on stage,  
Speaker speech is displayed on Video-projector screen  
Dedicated Background on Led screen

## SESSION 2 - THEME 1



9H10

## SESSION 2

**Conny Czymoch**

Moderator

**Belgin van Dongen-Köse,**

Managing Director,  
Global Meat & Dairy  
Alternative Solutions,  
Cargill

**Erich Cuaz,**

Head of Government  
Affairs and Advocacy,  
Clariant International

**Juliette Jacques,**

Deputy Managing  
Director, Starch Europe

**Frédéric Van****Gansberghe,**

CEO & Founder, Futerro

**Hans Ingels,**

Head of Unit for  
Bioeconomy, Chemicals  
& Cosmetics, DG GROW



Moderator thanks speaker and calls remaining speakers on stage,

Moderator speech displayed Video-projector screen

Dedicated background on Led screen



## SESSION 2 - THEME 1



9H10

## SESSION 2

**Conny Czymoch**

Moderator

**Belgin van Dongen-Köse,**
 Managing Director,  
Global Meat & Dairy  
Alternative Solutions,  
Cargill
**9H10 : Erich Cuaz,**
 Head of Government  
Affairs and Advocacy,  
Clariant International
**9H15 : Juliette Jacques,**
 Deputy Managing  
Director, Starch Europe
**9H20 : Frédéric Van****Gansberghe,**

CEO &amp; Founder, Futerro

**9H25 : Hans Ingels,**
 Head of Unit for  
Bioeconomy, Chemicals  
& Cosmetics, DG GROW


Speaker speech while moderator & previous speakers listen on stage,

Speaker speech is displayed on Video-projector screen

Dedicated Background on Led screen

## SESSION 2 - THEME 1



9H30

## SESSION 2

Collective discussion:

**Conny Czymoch**

Moderator

**Belgin van Dongen-Köse**, Managing Director,  
Global Meat & Dairy  
Alternative Solutions,  
Cargill

**Erich Cuaz**, Head of  
Government Affairs and  
Advocacy, Clariant  
International

**Juliette Jacques**, Deputy  
Managing Director,  
Starch Europe

**Frédéric Van  
Gansberghe**, CEO &  
Founder, Futerro

**Hans Ingels**, Head of  
Unit for Bioeconomy,  
Chemicals & Cosmetics,  
DG GROW


Moderator thanks speakers and starts collective discussion and exchanges,

Exchanges are displayed on Video-projector screen

Dedicated Background on Led screen

## SESSION 2 - THEME 1



10H45

## SESSION 2

**Conny Czymoch**

Moderator

**Belgin van Dongen-Köse**,

Managing Director,  
Global Meat & Dairy  
Alternative Solutions,  
Cargill

**Erich Cuaz**, Head of  
Government Affairs and  
Advocacy, Clariant  
International

**Juliette Jacques**, Deputy  
Managing Director,  
Starch Europe

**Frédéric Van**

**Gansberghe**, CEO &  
Founder, Futerro

**Hans Ingels**, Head of  
Unit for Bioeconomy,  
Chemicals & Cosmetics,  
DG GROW



Moderator thanks speakers and announce Coffee Break  
Moderator speeches is displayed on Video-projector screen  
Dedicated Background on Led screen

# STORYBOARD

# AQUARIUM

## THEME 2

## SESSION 2 - THEME 2



9H

REGISTRATION OPEN

Public entrance



Empty stage with accurate numbers of chairs.  
Visual of the conference on Video-projector screen  
Dedicated background behind lectern

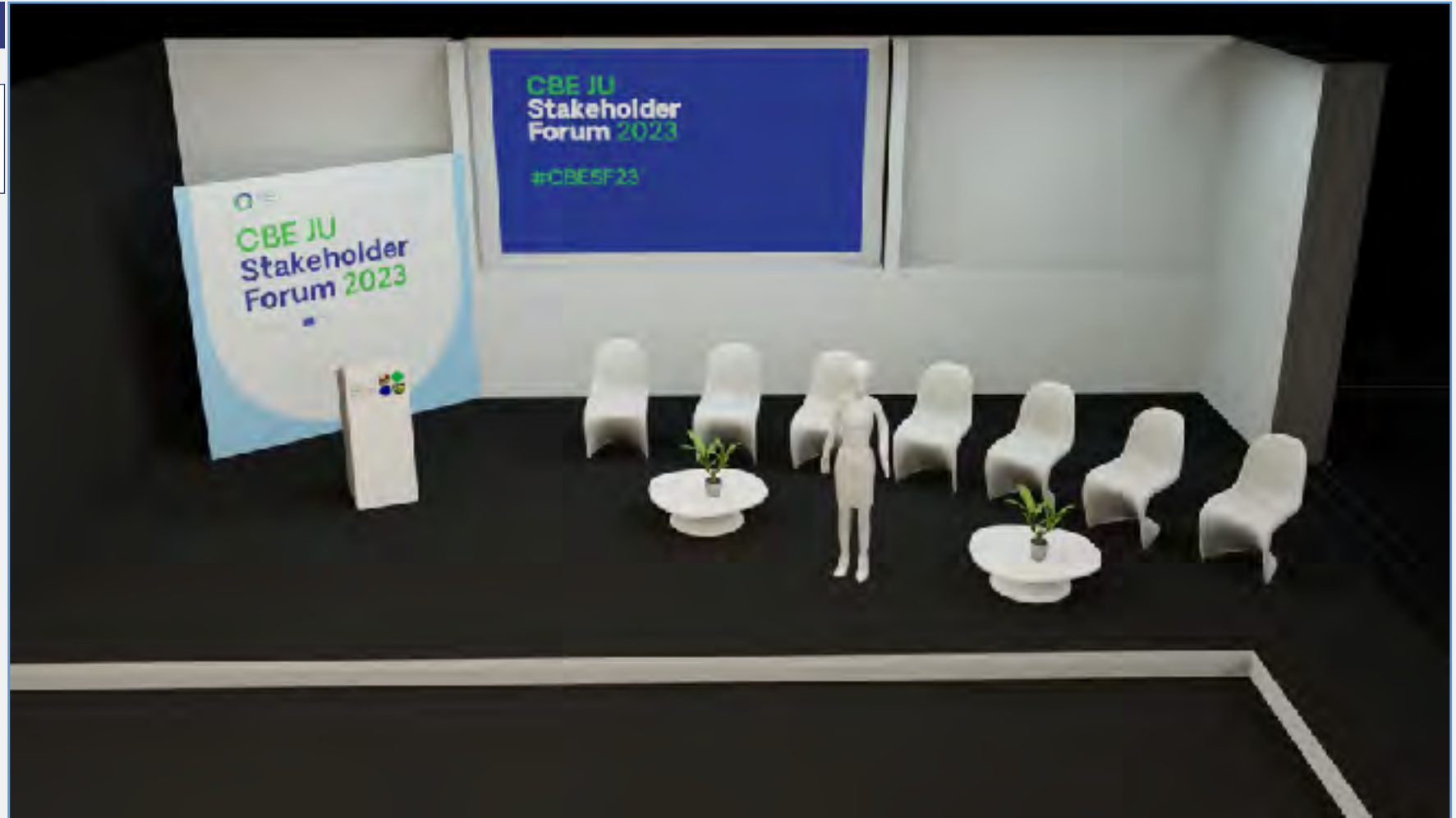
## SESSION 2 - THEME 2



9H

SESSION 2

**Charlotte Van  
Velthoven-Geerdink**  
Moderator



Moderator on stage, welcome audience, introduces topic and next speaker

## SESSION 2 - THEME 2



9H

## SESSION 2

**Charlotte Van  
Velthoven-Geerdink**  
Moderator

Keynote:  
**Rob Beekers**, Chair of  
BIC and Vice- Chair of  
CBE JU Governing Board



Moderator on the right of the stage,  
Speaker's speech behind the lectern

## SESSION 2 - THEME 2



9H10

## SESSION 2

**Charlotte Van Velthoven-Geerdink**  
Moderator

**Rob Beekers**, Chair of BIC and Vice- Chair of CBE JU Governing Board

**Craig Johnston**, Co-Founder, Director Strategic Partnerships, ENOUGH, PLENITUDE project

**Ed de Jong**, Vice President Development, Avantium, PEFerence project

**Eduardo Fernández**, Innovation Director of URBASER, CIRCULAR BIOCARBON

**Joachim Merziger**, CCO of AFYREN, AFTERBIOCHEM project

**Julie Person/Vincent Usache**, MICROPHYT, SCALE project



Moderator thanks speaker and calls remaining speakers on stage.



## SESSION 2 - THEME 2



9H10 - 9H35

## SESSION 2

**Charlotte Van Velthoven-Geerdink**

Moderator  
**Rob Beekers,**  
Chair of BIC and Vice- Chair  
of CBE JU Governing Board

**9H10 : Craig Johnston,**

Co-Founder, Director Strategic  
Partnerships, ENOUGH,  
PLENITUDE project

**9H15 : Ed de Jong,**

Vice President Development,  
Avantium, PEference project

**9H20 : Eduardo**

**Fernández,** Innovation  
Director of URBASER, CIRCULAR  
BIOCARBON

**9H25 : Joachim**

**Merziger,** CCO of AFYREN,  
AFTERBIOCHEM project

**9H30 : Julie Person/**

**Vincent Usache,**  
MICROPHYT, SCALE project



Speaker's speech behind the lectern

Previous speaker reaches his seat,

## SESSION 2 - THEME 2



9H35

## SESSION 2

**Charlotte Van Velthoven-Geerdink**  
Moderator

**Rob Beekers**, Chair of BIC and Vice- Chair of CBE JU Governing Board

**Craig Johnston**, Co-Founder, Director Strategic Partnerships, ENOUGH, PLENITUDE project

**Ed de Jong**, Vice President Development, Avantium, PEFerence project

**Eduardo Fernández**, Innovation Director of URBASER, CIRCULAR BIOCARBON

**Joachim Merziger**, CCO of AFYREN, AFTERBIOCHEM project

**Julie Person/Vincent Usache**, MICROPHYT, SCALE project



Moderator thanks speakers who reaches his seat and starts collective discussion and exchanges

## SESSION 2 - THEME 2



10H45

## SESSION 2

**Charlotte Van Velthoven-Geerdink**  
Moderator

**Rob Beekers**, Chair of BIC and Vice- Chair of CBE JU Governing Board

**Craig Johnston**, Co-Founder, Director Strategic Partnerships, ENOUGH, PLENITUDE project

**Ed de Jong**, Vice President Development, Avantium, PEFerence project

**Eduardo Fernández**, Innovation Director of URBASER, CIRCULAR BIOCARBON

**Joachim Merziger**, CCO of AFYREN, AFTERBIOCHEM project

**Julie Person/Vincent Usache**, MICROPHYT, SCALE project



Moderator thanks speakers and announce Coffee Break

# STORYBOARD

# STUDIO

## THEME 3

## SESSION 2 - THEME 3



8H45-9H

SESSION 2

Public entrance



Empty stage with accurate number of chairs regarding the number of speakers.

Visual of the conference on Video-projector screen

Dedicated background on Led screen

## SESSION 2 - THEME 3



9H

SESSION 2

**Charlotte Geerdink**  
Moderator

Moderator on stage, welcome audience, introduces topic and next speaker

## SESSION 2 - THEME 3

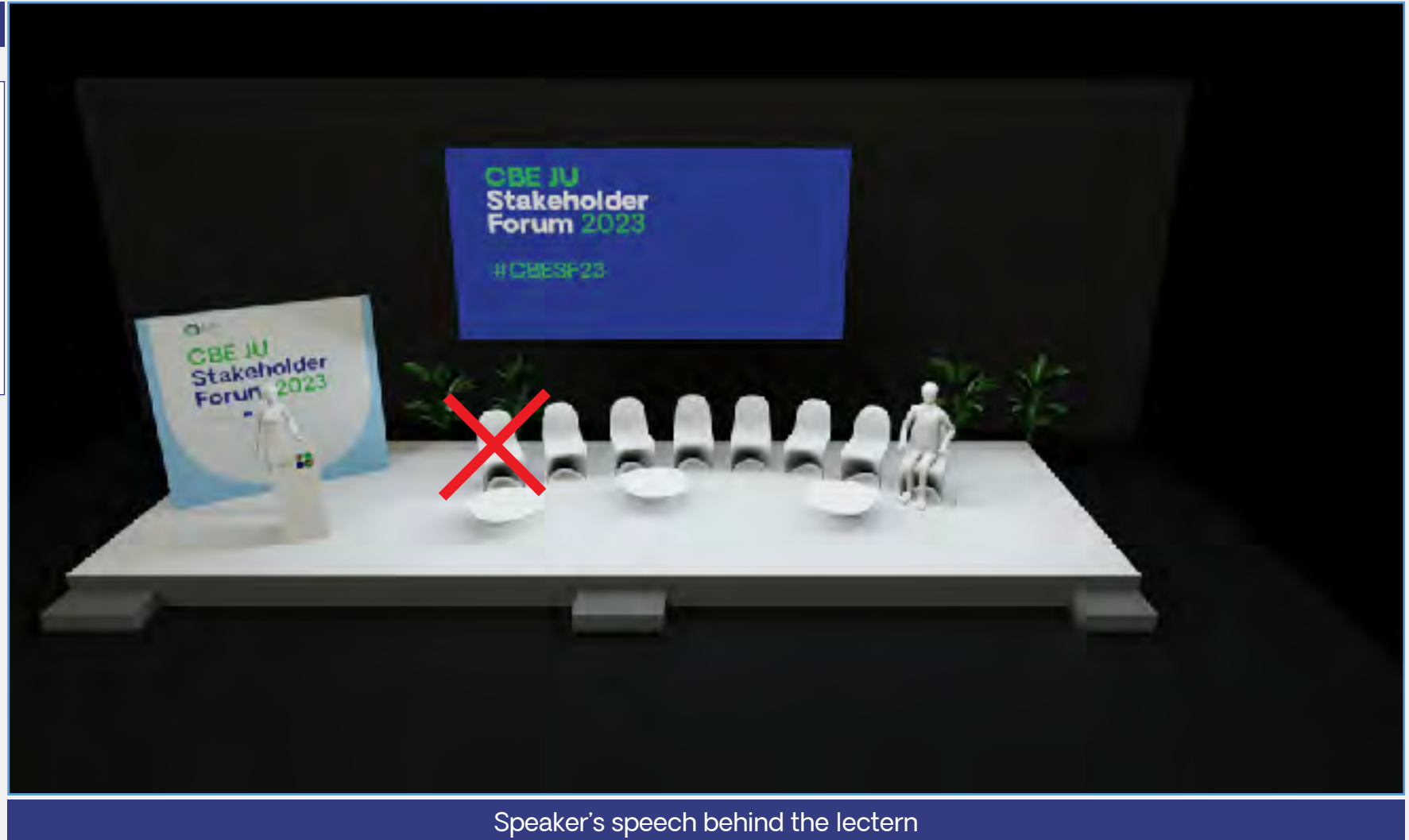


9H

## SESSION 2

**Charlotte Geerdink**  
Moderator

Keynote address:  
**Giulia Gregori**, Strategic  
Planning and Corporate  
Communication,  
Novamont, and CBE JU  
Governing Board  
member





9H10

## SESSION 2

**Charlotte Geerdink**

Moderator

**Giulia Gregori**, Strategic Planning and Corporate Communication, Novamont, and CBE JU Governing Board member**Claire Skentelbery**, Director General, EuropaBio**Arnold de Maere**, Managing Director, MINAGRO**Jori Ringman**, Director General, CEPI**Christian Poppe**, Spokesperson for Food Fermentation Europe and Director Global Public Affairs & Sustainability at Formo**Peter Dröll**, Director for Prosperity, DG RTD

## SESSION 2 - THEME 3



Moderator thanks speaker & call all remaining speakers on stage,  
Previous speaker reaches his seat,



## SESSION 2 - THEME 3



9H10 - 9H35

## SESSION 2

**Charlotte Geerdink**

Moderator

**Giulia Gregori,**Strategic Planning and  
Corporate Communication,  
Novamont, and CBE JU  
Governing Board member**9H10 : Claire****Skentelbery,** Director  
General, EuropaBio**9H15 : Arnold de Maere,**

Managing Director, MINAGRO

**9H20 : Jori Ringman,**

Director General, CEPI

**9H25 : Christian Poppe,**Spokesperson for Food  
Fermentation Europe and  
Director Global Public Affairs  
& Sustainability at Formo**9H30 : Peter Dröll,**Director for Prosperity, DG  
RTD

Moderator thanks speaker & introduces next speaker,  
Previous speaker reaches his seat,



9H35

## SESSION 2

## SESSION 2 - THEME 3

**Charlotte Geerdink**

Moderator

**Giulia Gregori**, Strategic Planning and Corporate Communication, Novamont, and CBE JU Governing Board member

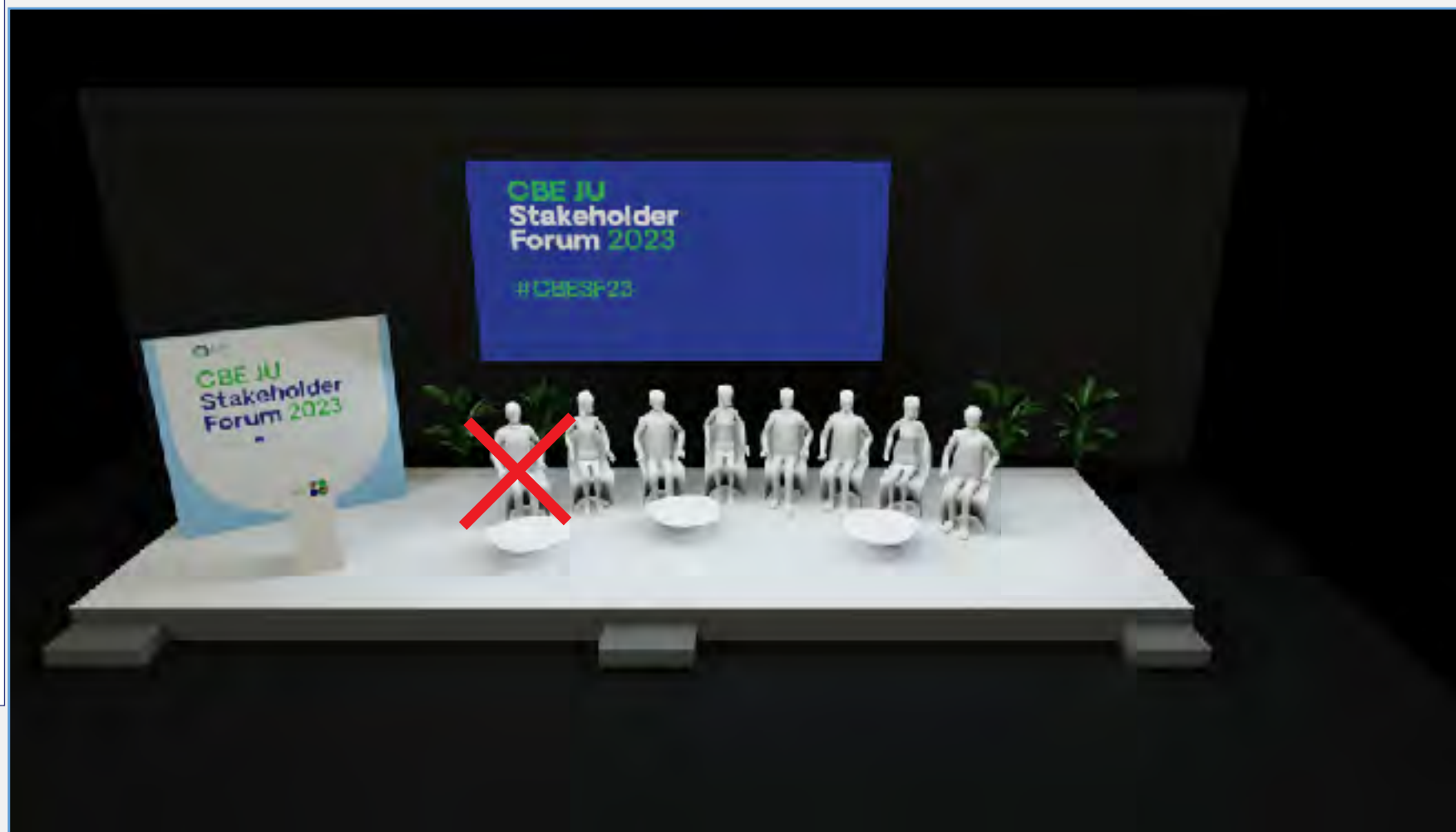
**Claire Skentelbery**, Director General, EuropaBio

**Arnold de Maere**, Managing Director, MINAGRO

**Jori Ringman**, Director General, CEPI

**Christian Poppe**, Spokesperson for Food Fermentation Europe and Director Global Public Affairs & Sustainability at Formo

**Peter Dröll**, Director for Prosperity, DG RTD



Moderator thanks speakers and starts collective discussion and exchanges



## SESSION 2

## SESSION 2 - THEME 3

**Charlotte Geerdink**

Moderator

**Giulia Gregori**, Strategic Planning and Corporate Communication, Novamont, and CBE JU Governing Board member

**Claire Skentelbery**,

Director General, EuropaBio

**Arnold de Maere**, Managing Director, MINAGRO

**Jori Ringman**, Director General, CEPI

**Christian Poppe**,

Spokesperson for Food Fermentation Europe and Director Global Public Affairs & Sustainability at Formo

**Peter Dröll**, Director for Prosperity, DG RTD



Moderator thanks speakers and announce Coffee Break

# STORYBOARD

# AUDITORIUM

## THEME 1

## SESSION 3 - THEME 1



10H45 / 11H15

COFFEE BREAK

Setting up Session 3

Extra interpreter  
chair

Empty stage with 10 chairs (9 speakers + 1 Moderator ). Glasses of water on tables. Hand microphones on chairs.

Visual of the conference on Video-projector screen

Dedicated background on Led screen

## SESSION 3 - THEME 1



11H15

SESSION 3

**Conny Czymoch**  
Moderator

Moderator welcome audience,  
Moderator speech is displayed on Video-projector screen  
Dedicated Background on Led screen

## SESSION 3 - THEME 1



11H15

## SESSION 3

**Conny Czymoch**

Moderator

**Philippe Mangin**, Vice-  
President La Grand-Est,  
with responsibility for the  
bioeconomy  
+ Translator

Moderator introduce next topic and introduce next speaker,  
Moderator speech is displayed on Video-projector screen  
Dedicated Background on Led screen

## SESSION 3 - THEME 1



11H15

### SESSION 3

Keynote address:  
**Philippe Mangin**, Vice-President La Grand-Est, with responsibility for the bioeconomy + Translator



Interpreter

Speaker speech while moderator listen on stage,  
Speaker speech is displayed on Video-projector screen  
Dedicated Background on Led screen





## SESSION 3

**Conny Czymoch**

Moderator

**Philippe Mangin**, Vice-President La Grand-Est, with responsibility for the bioeconomy

**Katariina Kempainen**, SVP R&D, Metsä Group

**Astrid Hannes**, ERRIN

**Mario Bonaccorso**,

Founder, II

Bioeconomista, Journalist

**Dries Maes**, Senior policy advisor on the Bio-economy at the Flemish Department of Economy, Science and Innovation

**Kristina Šermukšnytė-Alešiūnienė**, Director,

AgriFood Lithuania DIH

**Patrick Barrett**,

Agricultural Inspector - Bioeconomy, Agriculture Knowledge & Innovation System & Agri-Digitalisation at Department of Agriculture, Food and the Marine, Ireland & CBE JU SRG member

## SESSION 3 - THEME 1



Moderator thanks speaker call remaining speakers on stage.

Moderator speech is displayed on Video-projector screen

Dedicated Background on Led screen



## SESSION 3

**Conny Czymoch**

Moderator

**Philippe Mangin,**Vice-President La Grand-Est,  
with responsibility for the  
bioeconomy**11H25 : Katariina****Kemppainen,**

SVP R&amp;D, Metsä Group

**11H30 : Astrid Hannes,**

ERRIN

**11H35 : Mario****Bonaccorso,**Founder, Il Bioeconomista,  
Journalist**11H40 : Dries Maes,**Senior policy advisor on the  
Bio-economy at the Flemish  
Department of Economy,  
Science and Innovation**11H45 : Kristina****Šermukšnytė-****Alešiūnienė,**

Director, AgriFood Lithuania DIH

**11H50 : Patrick Barrett,**Agricultural Inspector -  
Bioeconomy, Agriculture  
Knowledge & Innovation  
System & Agri-Digitalisation at  
Department of Agriculture,  
Food and the Marine, Ireland &  
CBE JU SRG member

## SESSION 3 - THEME 1



Speaker speech while moderator &amp; previous speakers listen on stage,

Speaker speech is displayed on Video-projector screen

Dedicated Background on Led screen

**Conny Czymoch**

Moderator

**Philippe Mangin**, Vice-President La Grand-Est, with responsibility for the bioeconomy**Katariina Kempainen**, SVP R&D, Metsä Group**Astrid Hannes**, ERRIN**Mario Bonaccorso**,

Founder, II

Bioeconomista, Journalist

**Dries Maes**, Senior policy advisor on the Bio-economy at the Flemish Department of Economy, Science and Innovation**Kristina Šermukšnytė-****Alešiūnienė**, Director,

AgriFood Lithuania DIH

**Patrick Barrett**,

Agricultural Inspector - Bioeconomy, Agriculture Knowledge &amp; Innovation System &amp; Agri-Digitalisation at Department of Agriculture, Food and the Marine, Ireland &amp; CBE JU SRG member

## SESSION 3 - THEME 1



Moderator thanks speakers and starts collective discussion and exchanges

Exchanges are displayed on Video-projector screen

Dedicated Background on Led screen



## SESSION 3 - THEME 1

**Conny Czymoch**

Moderator

**Philippe Mangin**, Vice-President La Grand-Est, with responsibility for the bioeconomy

**Katariina Kempainen**, SVP R&D, Metsä Group

**Astrid Hannes**, ERRIN

**Mario Bonaccorso**,

Founder, II

Bioeconomista, Journalist

**Dries Maes**, Senior policy advisor on the Bio-economy at the Flemish Department of Economy, Science and Innovation

**Kristina Šermukšnytė-**

**Alešiūnienė**, Director,

AgriFood Lithuania DIH

**Patrick Barrett**,

Agricultural Inspector - Bioeconomy, Agriculture Knowledge & Innovation System & Agri-Digitalisation at Department of Agriculture, Food and the Marine, Ireland & CBE JU SRG member



Moderator thanks speakers and announce Lunch Break  
 Moderator speech is displayed on Video-projector screen  
 Dedicated Background on Led screen

# STORYBOARD

# AQUARIUM

## THEME 2

## SESSION 3 - THEME 2



10H45-11H15

COFFEE BREAK

Public entrance



Empty stage with accurate numbers of chairs.  
Visual of the conference on Video-projector screen  
Dedicated background behind lectern

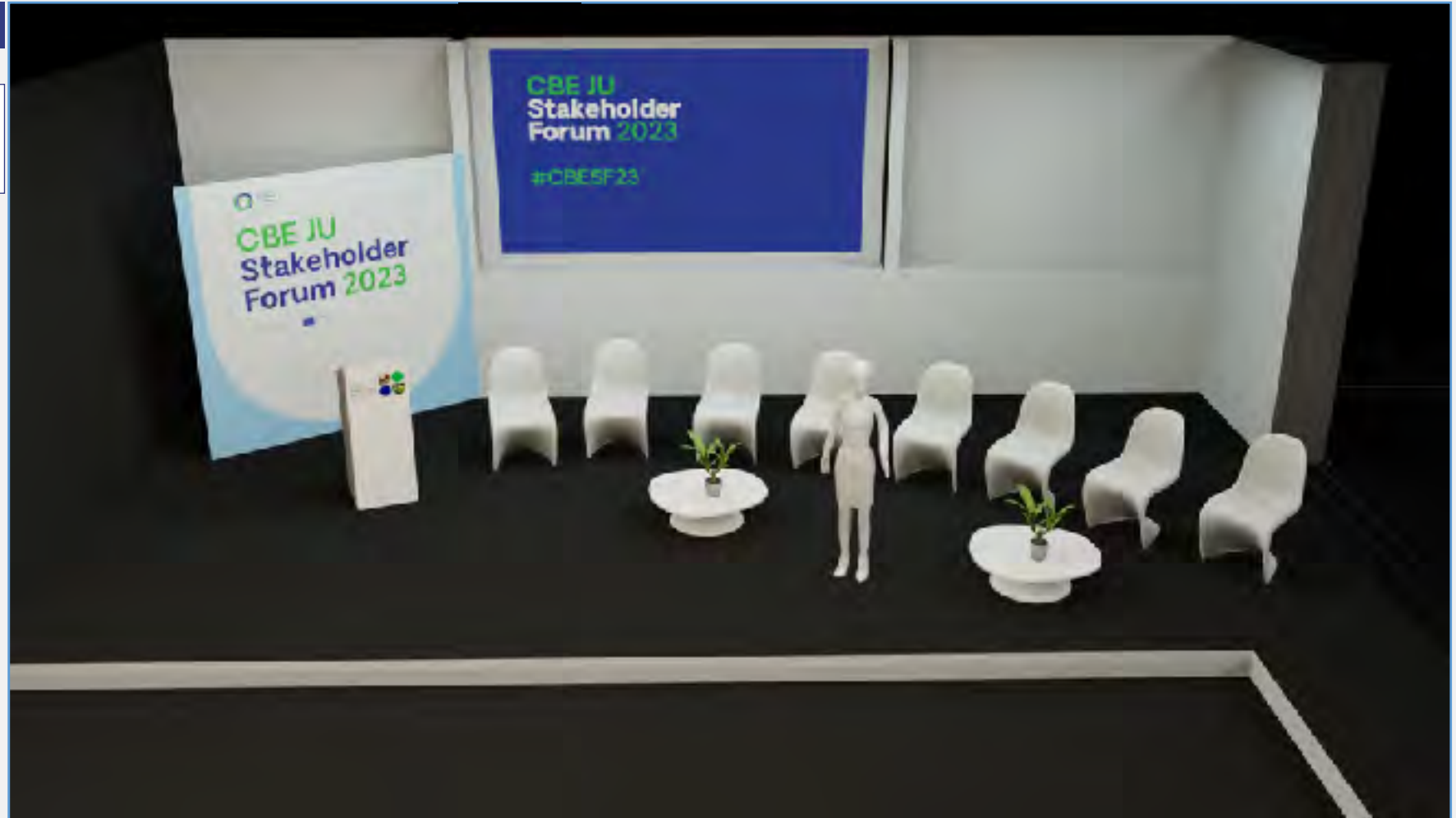
## SESSION 3 - THEME 2



11H15

SESSION 3

**Charlotte Van  
Velthoven-Geerdink**  
Moderator



Moderator on stage, welcome audience, introduces topic and next speaker

## SESSION 3 - THEME 2

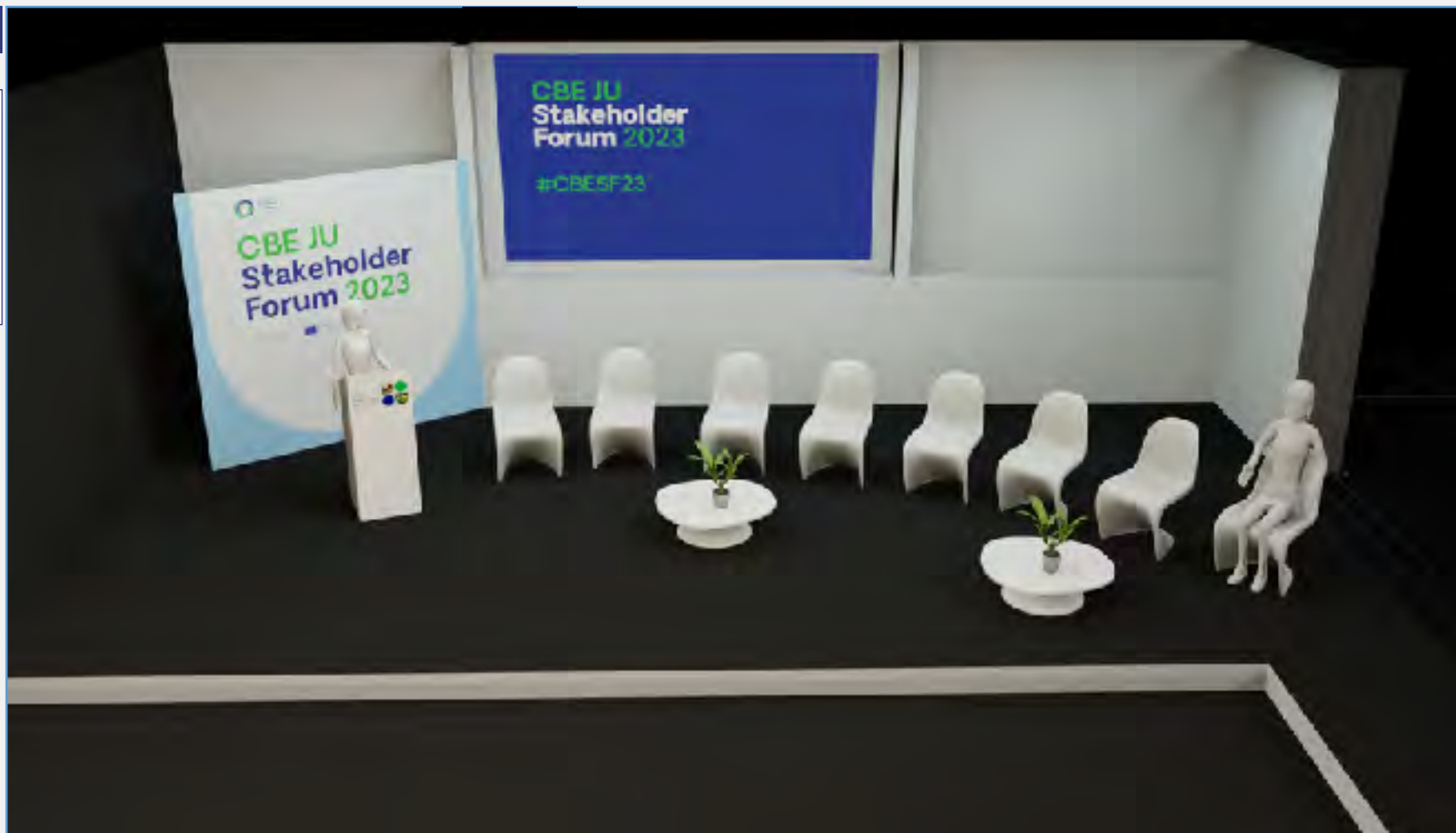


11H15

## SESSION 3

**Charlotte Van  
Velthoven-Geerdink**  
Moderator

Keynote:  
**Joachim Merziger**, CCO,  
AFYREN



Moderator on the right of the stage,  
Speaker's speech behind the lectern



## SESSION 3 - THEME 2



11H25

## SESSION 3

**Charlotte Van Velthoven-Geerdink**  
Moderator

**Joachim Merziger**, CCO,  
AFYREN

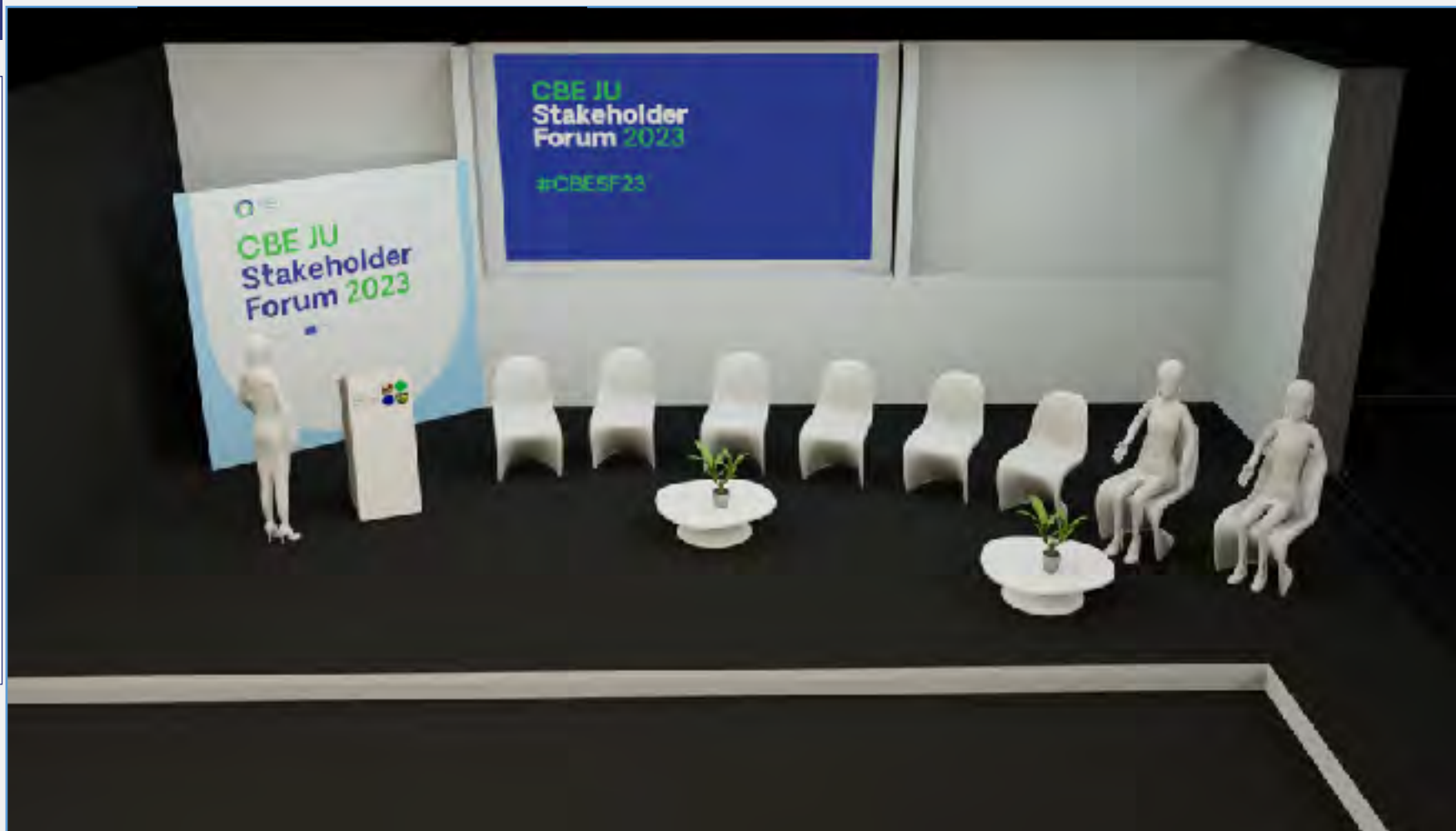
**Alex Michine**, Founder  
and CEO, MetGen

**Joško Bobanović**,  
Partner, Sofinnova  
Partners

**Felipe Ortega Schlingman**, Head of  
Division, EIB

**Pavel Misiga**, Head of  
Unit for Circular  
Economy & Biobased  
Systems, DG RTD

**Muriel De Grande**, Head  
of Sector, EISMEA – EEN



Moderator thanks speaker & call on stage all remaining speakers.  
Previous speaker reaches his seat.

## SESSION 3 - THEME 2



11H25 - 11H50

## SESSION 3

**Charlotte Van Velthoven-Geerdink**

Moderator

**Joachim Merziger, CCO,**  
AFYREN**11H25 : Alex Michine,**  
Founder and CEO, MetGen**11H30 : Joško Bobanović,**

Partner, Sofinnova Partners

**11H35 : Felipe Ortega Schlingman,** Head of

Division, EIB

**11H40 : Pavel Misiga,**  
Head of Unit for CircularEconomy & Biobased  
Systems, DG RTD**11H45 : Muriel De Grande,**

Head of Sector, EISMEA – EEN



Speaker's speech behind the lectern

## SESSION 3 - THEME 2



11H55

## SESSION 3

**Charlotte Van****Velthoven-Geerdink**

Moderator

**Joachim Merziger**, CCO,  
AFYREN**Alex Michine**, Founder  
and CEO, MetGen**Joško Bobanović**,  
Partner, Sofinnova  
Partners**Felipe Ortega****Schlingman**, Head of  
Division, EIB**Pavel Misiga**, Head of  
Unit for Circular  
Economy & Biobased  
Systems, DG RTD**Muriel De Grande**, Head  
of Sector, EISMEA – EEN

Moderator thanks speakers who reaches his seat  
and starts collective discussion and exchanges

## SESSION 3 - THEME 2



13H

## SESSION 3

**Charlotte Van Velthoven-Geerdink**  
Moderator

**Joachim Merziger**, CCO,  
AFYREN

**Alex Michine**, Founder  
and CEO, MetGen

**Joško Bobanović**,  
Partner, Sofinnova  
Partners

**Felipe Ortega**

**Schlingman**, Head of  
Division, EIB

**Pavel Misiga**, Head of  
Unit for Circular  
Economy & Biobased  
Systems, DG RTD

**Muriel De Grande**, Head  
of Sector, EISMEA – EEN



Moderator thanks speakers and invite announces Lunch break

# STORYBOARD

# STUDIO

## THEME 3

## SESSION 3 - THEME 3



11H15

COFFEE BREAK

Public entrance



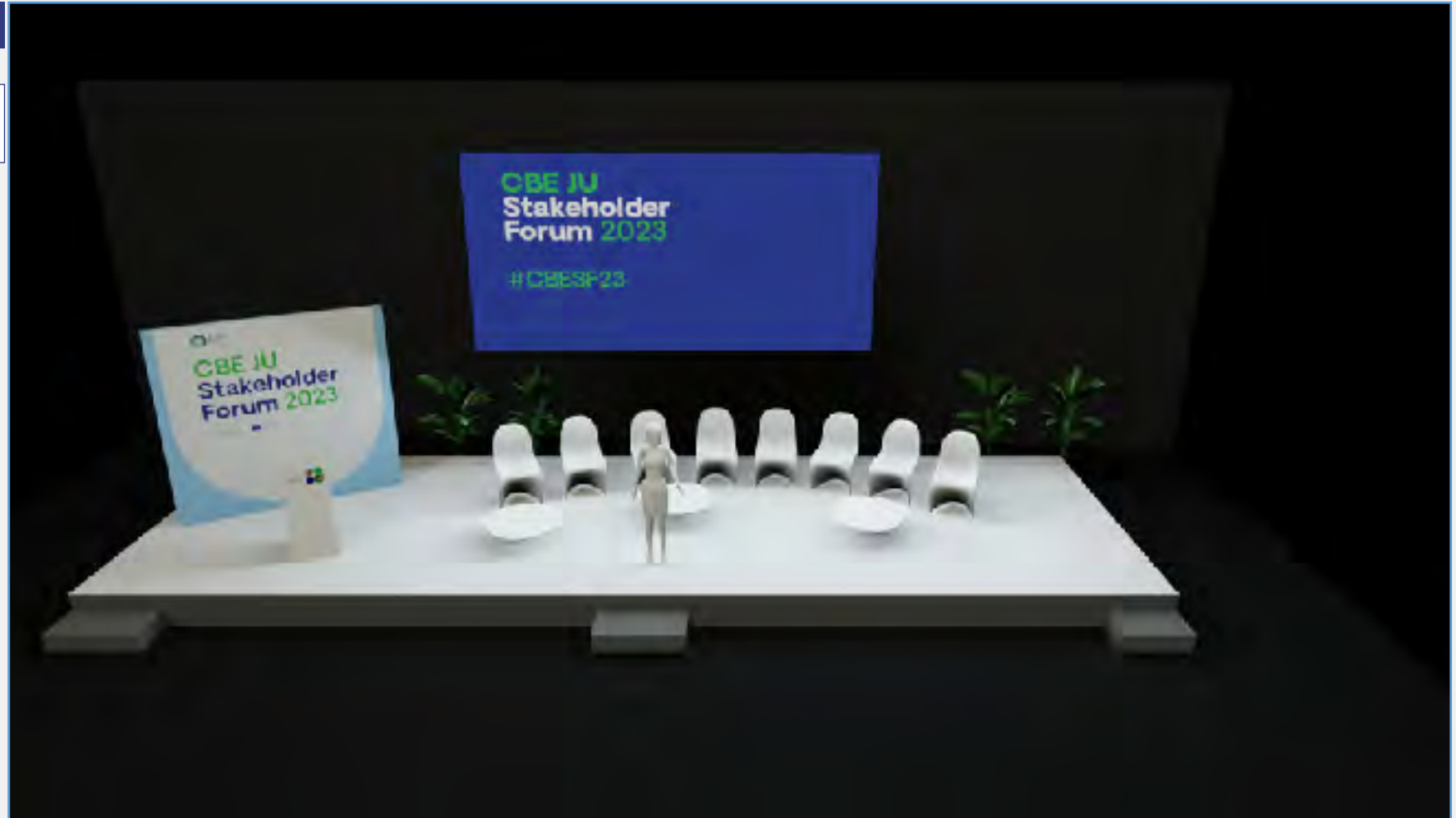
Empty stage with accurate numbers of chairs.  
Visual of the conference on Video-projector screen  
Dedicated background behind lectern

## SESSION 3 - THEME 3



11H15

SESSION 3

**Jennifer Baker**  
Moderator

Moderator on stage, welcome audience, introduces topic and next speaker

## SESSION 3 - THEME 3



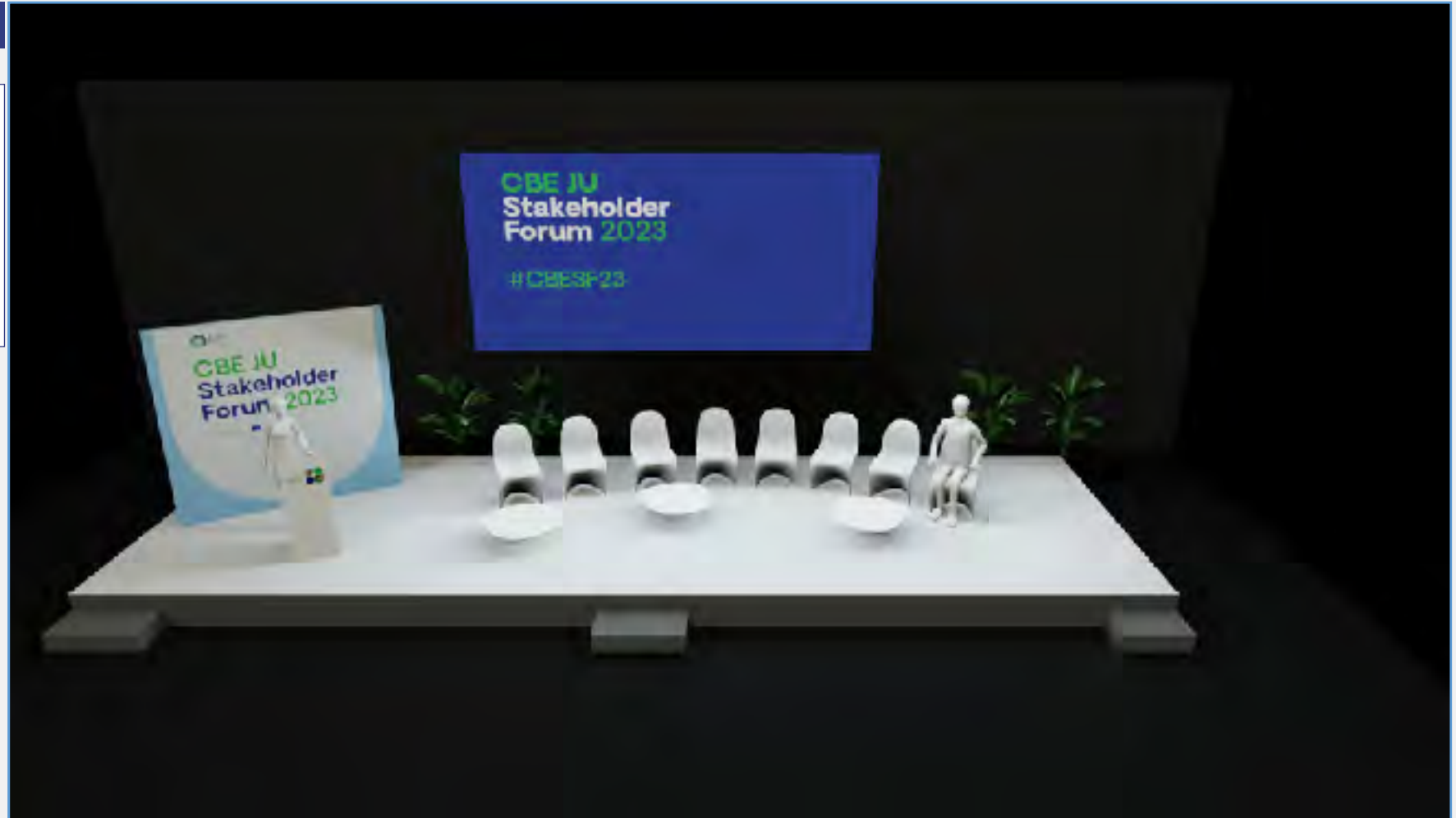
11H15

## SESSION 3

**Jennifer Baker**

Moderator

Keynote address:

**Sari Tasa**, CBE JU SRG  
Chair and Finnish  
Ministry of Economic  
Affairs and Industry

Speaker's speech behind the lectern  
Previous speaker reaches his seat,



## SESSION 3 - THEME 3



11H25

## SESSION 3

**Jennifer Baker**

Moderator

**Sari Tasa**, CBE JU SRG  
Chair and Finnish  
Ministry of Economic  
Affairs and Industry

**Peter Wehrheim**, Head  
of Unit for Bioeconomy &  
Food Systems, DG RTD

**Maria da Graça**

**Carvalho**, MEP,

Rapporteur SBA, EPP  
Vice Coordinator ITRE

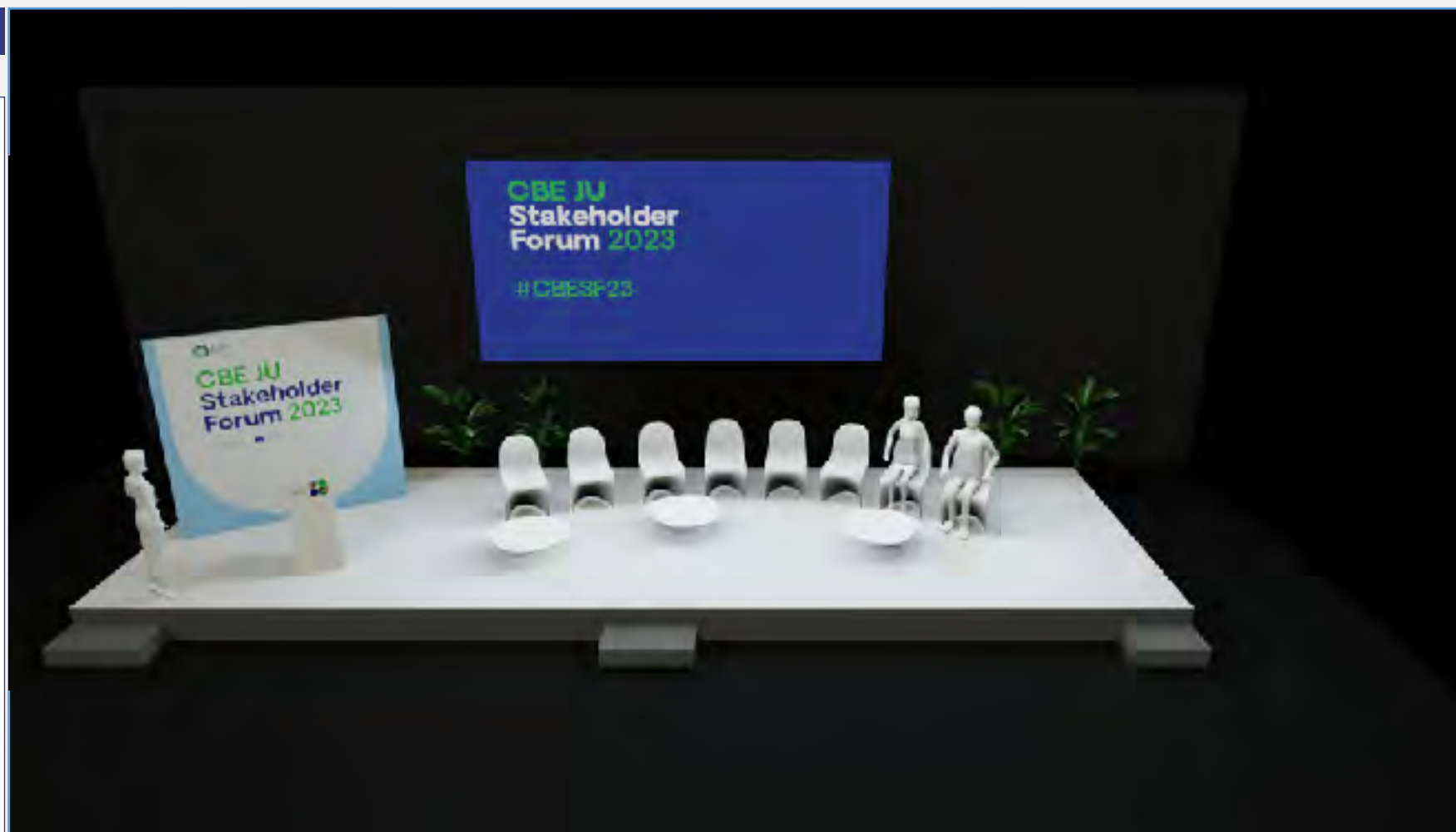
**Orsolya Frizon**, Deputy  
Head of Unit for  
Research and Innovation,  
DG AGRI

**Kristin Schreiber**,

Director for Ecosystems  
I: Chemicals, Food, Retail,  
DG GROW

**Marco Rupp**, Public  
Affairs and  
Sustainability, BIC

**Jukka Kantola**, Founder  
and CEO of the World  
Bioeconomy Forum



Moderator thanks speaker & call all remaining speakers on stage,  
Previous speaker reaches his seat,

## SESSION 3 - THEME 3



11H25 - 11H55

## SESSION 3

**Jennifer Baker**

Moderator

**Sari Tasa**, CBE JU SRG  
Chair and Finnish Ministry  
of Economic Affairs and  
Industry

**11H25 : Peter Wehrheim**,  
Head of Unit for Bioeconomy &  
Food Systems, DG RTD

**11H30 : Maria da Graça  
Carvalho**,

MEP, Rapporteur SBA, EPP Vice  
Coordinator ITRE

**11H35 : Orsolya Frizon**,  
Deputy Head of Unit for  
Research and Innovation, DG  
AGRI

**11H40 : Kristin Schreiber**,  
Director for Ecosystems I:  
Chemicals, Food, Retail, DG  
GROW

**11H45 : Marco Rupp**,  
Public Affairs and  
Sustainability, BIC

**11H50 : Jukka Kantola**,  
Founder and CEO of the World  
Bioeconomy Forum



Speaker's speech behind the lectern

Previous speaker reaches his seat,

## SESSION 3 - THEME 3



11H55

## SESSION 3

**Jennifer Baker**

Moderator

**Sari Tasa**, CBE JU SRG  
Chair and Finnish  
Ministry of Economic  
Affairs and Industry

**Peter Wehrheim**, Head  
of Unit for Bioeconomy &  
Food Systems, DG RTD

**Maria da Graça**

Carvalho, MEP,

Rapporteur SBA, EPP

Vice Coordinator ITRE

**Orsolya Frizon**, Deputy

Head of Unit for

Research and Innovation,

DG AGRI

**Kristin Schreiber**,

Director for Ecosystems

I: Chemicals, Food, Retail,

DG GROW

**Marco Rupp**, Public

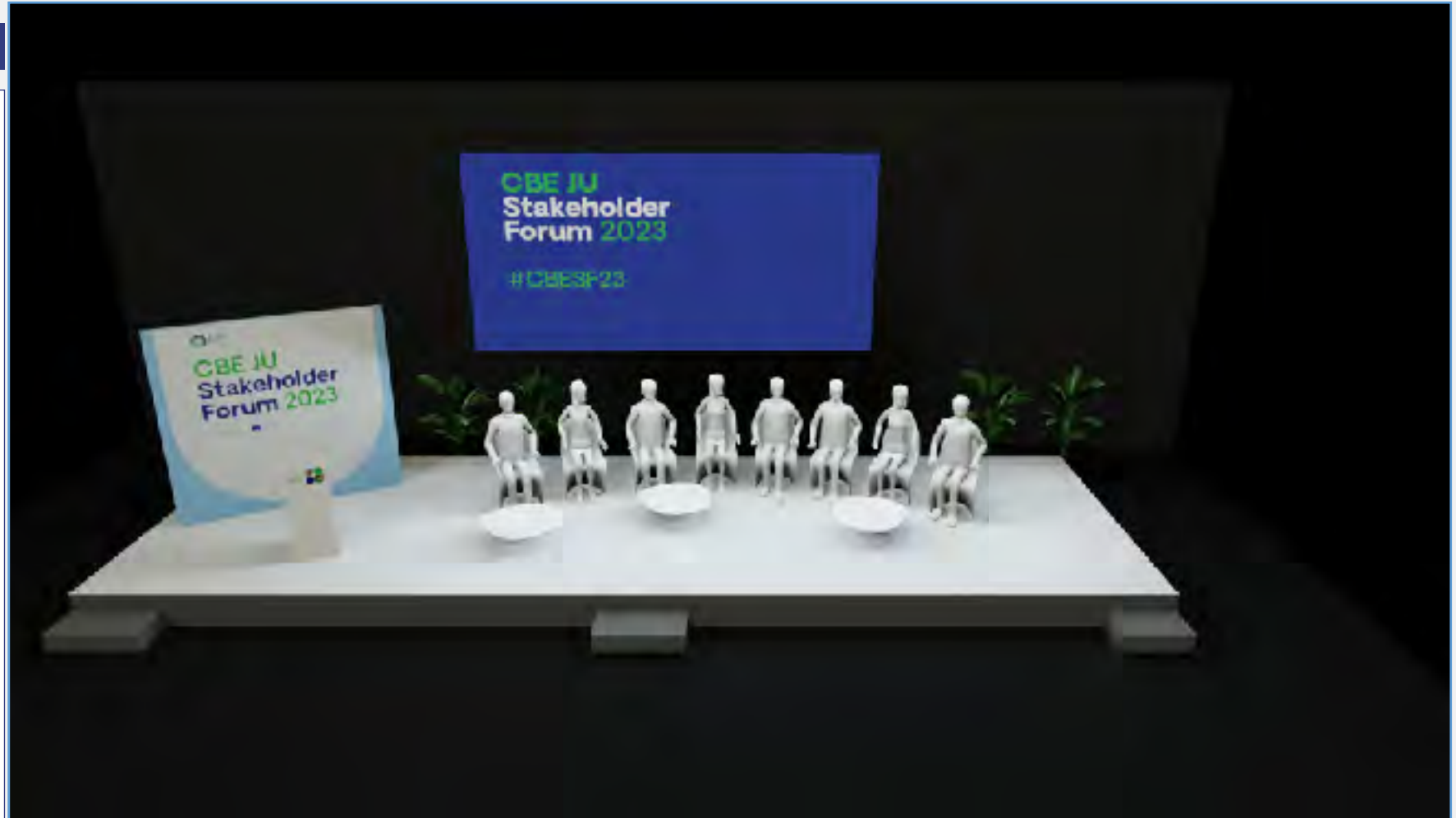
Affairs and

Sustainability, BIC

**Jukka Kantola**, Founder

and CEO of the World

Bioeconomy Forum



Moderator thanks speakers and starts collective discussion and exchanges

## SESSION 3 - THEME 3



13H

## SESSION 3

**Jennifer Baker**

Moderator

**Sari Tasa**, CBE JU SRG  
Chair and Finnish  
Ministry of Economic  
Affairs and Industry

**Peter Wehrheim**, Head  
of Unit for Bioeconomy &  
Food Systems, DG RTD

**Maria da Graça**

**Carvalho**, MEP,

Rapporteur SBA, EPP  
Vice Coordinator ITRE

**Orsolya Frizon**, Deputy  
Head of Unit for  
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DG AGRI

**Kristin Schreiber**,

Director for Ecosystems  
I: Chemicals, Food, Retail,  
DG GROW

**Marco Rupp**, Public  
Affairs and  
Sustainability, BIC

**Jukka Kantola**, Founder  
and CEO of the World  
Bioeconomy Forum



Moderator thanks speakers and announce LUNCH Break

# STORYBOARD

# AUDITORIUM

# PLENARY

# CLOSING PLENARY



13H-14H30

LUNCH BREAK

Public entrance



Empty stage with chairs for panelists and some of the participants of the side sessions.

Visual of the conference on Video-projector screen

Dedicated background on Led screen

## CLOSING PLENARY



14H30

CLOSING PLENARY

**Monika Jones**  
Moderator



Moderator welcome back audience,  
Moderator speech is displayed on Video-projector screen  
Dedicated Background on Led screen

## CLOSING PLENARY



14H40 - 15H20

### CLOSING PLENARY

REPORT FROM  
SESSIONS

**Monika Jones**

MC

**Conny Czymoch**

Moderator Theme 1

**Charlotte Van**

**Velthoven-Geerdink**

Moderator Theme 2

**Jennifer Baker**

Moderator Theme 3

**TBD**

Moderator Workshop 1

**TBD**

Moderator Workshop 1



Moderator introduces reporters of sides sessions & workshop,

Moderator speech is displayed on Video-projector screen

Dedicated Background on Led screen



## CLOSING PLENARY



15H20

### CLOSING PLENARY

REPORT FROM  
SESSIONS

**Monika Jones**

MC

**Conny Czymoch**

Moderator Theme 1

**Charlotte Van**

**Velthoven-Geerdink**

Moderator Theme 2

**Jennifer Baker**

Moderator Theme 3

**TBD**

Moderator Workshop 1

**TBD**

Moderator Workshop 1



Moderator Thanks reporters of sides sessions & workshop & announces Wrap Up,

Moderator speech is displayed on Video-projector screen

Dedicated Background on Led screen

## CLOSING PLENARY



15H20 - 15H50

### CLOSING PLENARY

#### WRAP UP

**Monika Jones**  
Moderator

**John Bell**, Director for  
Healthy Planet, DG RTD  
and Chair of CBE JU  
Governing Board

**Rob Beekers**, Chair of  
BIC and Vice- Chair of  
CBE JU Governing Board



Panel discussion and speech of the moderators.  
Moderator speech is displayed on Video-projector screen  
Dedicated Background on Led screen

## CLOSING PLENARY



15H50

### CLOSING PLENARY

#### CLOSING WORDS

**Monika Jones**

Moderator

**John Bell**, Director for  
Healthy Planet, DG RTD  
and Chair of CBE JU  
Governing Board

**Rob Beekers**, Chair of  
BIC and Vice- Chair of  
CBE JU Governing Board

**Nicoló Giacomuzzi-  
Moore** CBE JU Executive  
Director



Closing words by CE JU Director behind the lectern & Farewell audience

Moderator speech is displayed on Video-projector screen

Dedicated Background on Led screen



16H

END OF SESSIONS

Public exit



Empty stage

Visual of the conference on Video-projector screen

Dedicated background on Led screen

**CBE JU**  
**Stakeholder**  
**Forum 2023**

**#CBESF23**

**END**