# BUSINESS PLAN

 *Fill in the title of your proposal below.*

**Title of the Proposal**

Please present in this annex a detailed preliminary business plan, in line with the definition provided in the Glossary of the Annual Work Programme 2024 (<https://www.cbe.europa.eu/reference-documents>), namely:

***Business plan*** *= a detailed description of how the business will be developed. It includes:*

* *a quantification of the cost structure, financing thereof, and foreseen revenues;*
* *a description of the actions to be performed, their timing and the actors involved;*
* *technical, economic, market, social, environmental and regulatory aspects and*
* *a description of risks and possible contingencies*

*The business plan is based on data, as much as possible, and/or assumptions (to cover areas where data are not available). The level of uncertainty is lower than in the business case.*

There is no page limit for this annex, but it is recommended to keep it as as brief as possible and as long as necessary.

 *This separate business plan is a further elaboration of section 2.2 Measures to maximise impact - Dissemination, exploitation and communication in the Technical description (Part B) of the proposal, where the business case and busines model should be described.*

*This annex is only required for IA-Flagship topics.*